Write & Cite®: Academic Writing Readiness

Write & Cite® provides learners the skills and knowledge needed not only to write, format, and properly cite papers, but also to think critically to define their research problem, find credible sources, and craft theses or dissertations worthy of publication.

The 8-section module can be customized to teach APA, MLA, or CMS documentation styles along with instruction regarding proper word choices, tone, paper organization, literature-based research, and techniques to avoid plagiarism.

Write & Cite® is designed to give learners the skills needed to write, format, and properly cite academic papers and dissertations. More than just a formal requirement, proper citation is imperative to respectfully borrow and expand upon others' ideas.

Outcomes

1. Identify the structure and formatting of academic papers following APA (American Psychological Association) style, MLA (Modern Language Association) style, or CMOS (Chicago Manual of Style) guidelines.

2. Recognize and apply appropriate methods for developing and expressing ideas.

3. Identify a research problem and choose appropriate questions to develop and assess the problem.

4. Select credible sources to address research questions and support analysis.

5. Describe plagiarism and its consequences and identify techniques for appropriately crediting the ideas of others.

6. Differentiate purpose, tone, format, and structure used in common types of academic writing.

7. Choose words that convey meaning and nuance appropriate to a paper's purpose.

8. Use feedback to correct errors in style, structure, and content.

9. Enforce proper grammar and syntax through uniform verb tense, subject-verb agreement, parallel construction, and consistent phrasing.

10. Use feedback to correct errors in style, structure, and content.
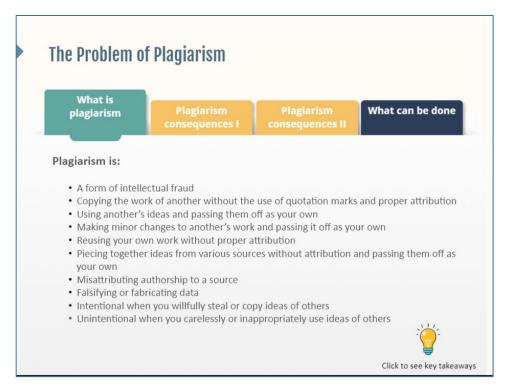
Recommended Learners

Higher Education

- Undergraduate Students
- Graduate Students

Business, Industry, Nonprofits, & Agencies

- Employees who are required to write technical reports and publications.

The Problem of Plagiarism

| **What is plagiarism** | Plagiarism consequences I | Plagiarism consequences II | What can be done |

Plagiarism is:

- A form of intellectual fraud
- Copying the work of another without the use of quotation marks and proper attribution
- Using another's ideas and passing them off as your own
- Making minor changes to another's work and passing it off as your own
- Reusing your own work without proper attribution
- Piecing together ideas from various sources without attribution and passing them off as your own
- Misattributing authorship to a source
- Falsifying or fabricating data
- Intentional when you willfully steal or copy ideas of others
- Unintentional when you carelessly or inappropriately use ideas of others

Click to see key takeaways

An example of a learning event in our Leading Edge Learning modules. The types of instructional content within the modules include: readings, videos, transcripts, audios, interactive questions, offline application exercises, flash cards, narrated presentations, matching exercises, relevant articles, downloads, a final exam, and other activities designed to engage learners based on recognized science of learning educational concepts.

Applications and Best Practices

Higher Education	Business, Industry, Nonprofits, & Agencies
✓ Offer for writing remediation.	✓ Use for employees who are writing publications and technical reports.
✓ Offer within the institution's writing center as a learner resource.	
✓ Include within an academic leveling program.	
✓ Resource for learners who will be writing a thesis or dissertation.	
✓ Training for faculty who are submitting articles for publication.	

Pricing
Module is Approximately 4-6 Learner Hours

1-100 Learners per Year	101-500 Learners per Year	500+ Learners per Year
$49 per Learner	$44 per Learner	$39 per Learner