



**Write & Cite®: Academic Writing Readiness**

Write & Cite® provides learners the skills and knowledge needed not only to write, format, and properly cite papers, but also to think critically to define their research problem, find credible sources, and craft theses or dissertations worthy of publication.

The 8-section module can be customized to teach APA, MLA, or CMOS documentation styles, along with instruction regarding proper word choices, tone, paper organization, literature-based research, and techniques to avoid plagiarism.

Write & Cite® is designed to give learners the skills needed to write, format, and properly cite academic papers and dissertations. More than just a formal requirement, proper citation is imperative to respectfully borrow and expand upon others' ideas.

**Learning Outcomes**

1. Identify the structure and formatting of academic papers following APA (American Psychological Association) style, MLA (Modern Language Association) style, or CMOS (Chicago Manual of Style) guidelines.
2. Recognize and apply appropriate methods for developing and expressing ideas.
3. Identify a research problem and choose appropriate questions to develop and assess the problem.
4. Select credible sources to address research questions and support analysis.
5. Describe plagiarism and its consequences, and identify techniques for appropriately crediting the ideas of others.
6. Differentiate purpose, tone, format, and structure used in common types of academic writing.
7. Choose words that convey meaning and nuance appropriate to a paper's purpose.
8. Enforce proper grammar and syntax through uniform verb tense, subject-verb agreement, parallel construction, and consistent phrasing.
9. Use feedback to correct errors in style, structure, and content.

**Recommended Learners**

- Undergraduate Students
- Graduate Students
- Students and faculty who write technical reports and publications.

### The Problem of Plagiarism

What is plagiarism
Plagiarism consequences I
Plagiarism consequences II
What can be done

**Plagiarism is:**

- A form of intellectual fraud
- Copying the work of another without the use of quotation marks and proper attribution
- Using another’s ideas and passing them off as your own
- Making minor changes to another’s work and passing it off as your own
- Reusing your own work without proper attribution
- Piecing together ideas from various sources without attribution and passing them off as your own
- Misattributing authorship to a source
- Falsifying or fabricating data
- Intentional when you willfully steal or copy ideas of others
- Unintentional when you carelessly or inappropriately use ideas of others



Click to see key takeaways

*An example of a learning event in our Leading Edge Learning modules. The types of instructional content within the modules include: readings, videos, transcripts, audios, interactive questions, offline application exercises, flash cards, narrated presentations, matching exercises, relevant articles, downloads, a final exam, and other activities designed to engage learners based on recognized science of learning educational concepts.*

### Applications and Best Practices

- ✓ Resource for writing remediation.
- ✓ Offer within the institution’s writing center or library as a learner resource.
- ✓ Academic leveling for learners who may not have adequate preparation for advanced studies.
- ✓ Resource for learners who will be writing a thesis or dissertation.
- ✓ Training for faculty who are submitting articles for publication.

### Pricing

Module is Approximately 4-6 Learner Hours

1-100 Learners per Year  
\$49 per Learner

101-500 Learners per Year  
\$44 per Learner

500+ Learners per Year  
\$39 per Learner