

The Perfect Voice by Roger Love



The Perfect Voice Platinum Edition is designed to help individuals overcome the fear of public speaking and create the self-confidence to achieve desired results in their personal and professional life.

The module covers online speech therapy training, understanding how you sound to friends, colleagues, clients, strangers, and all other situations.

Roger Love is recognized as one of the world's leading authorities on voice. No other vocal coach in history has been more commercially successful in both the speaking and singing fields. He has vocally produced more than 150 million-unit sales worldwide, wrote three top selling books, created multiple bestselling video and online programs, and appeared as a regular in four major network television shows.

Outcomes

1. Introduce learners to the six areas of what it takes to create the Perfect Voice.
2. Recognize why the Perfect Voice is becoming an important approach for marketers of all sizes.
3. Introduce the Perfect Voice brand value proposition as the fuel for content marketing strategies.
4. Analyze how the six areas of what it takes to create the Perfect Voice content is replacing the imperfect voice.
5. Recognize the power of having the Perfect Voice to create an emotional connection.
6. Identify the value of creating audio and visual content (pre-recorded or live).
7. Compare and evaluate content videos.
8. Reference a proven framework for developing a foundational voice perfection plan.
9. Apply new content creation and sharing technologies like video storytelling, Twitter, and vocal exercises.

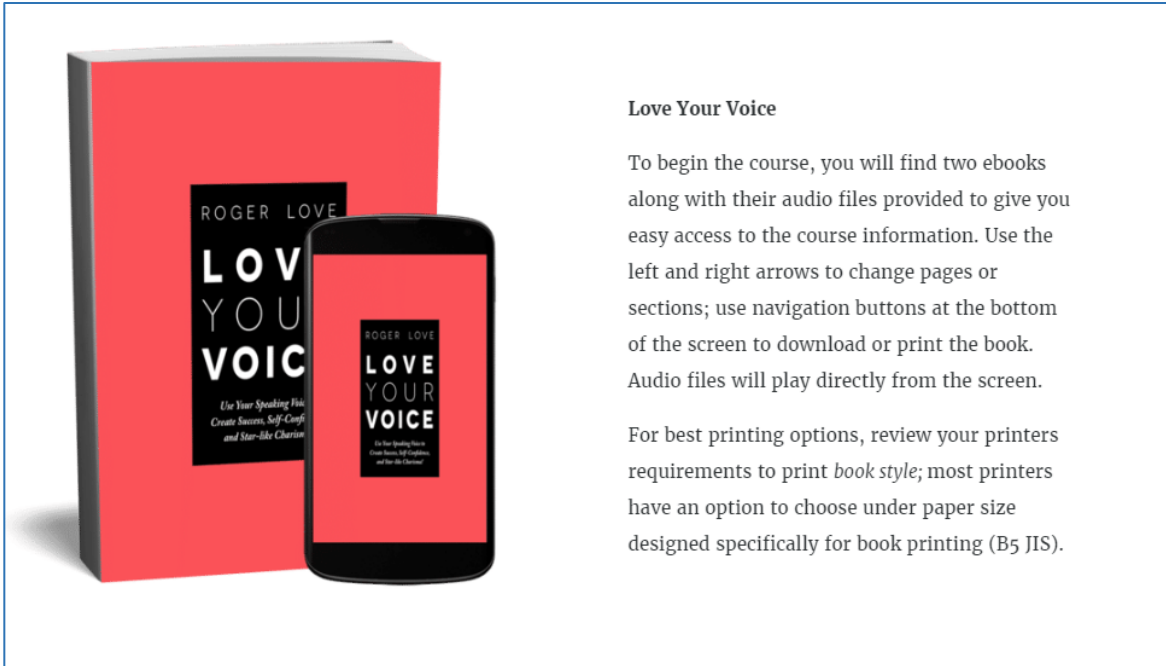
Recommended Learners

Higher Education

- Undergraduate Students
- Graduate Students
- English as a Second Language Students

Business, Industry, Nonprofits, & Agencies

- New Supervisors, Step-up Supervisors, & Front-Line Managers
- Contributing Team Members



Love Your Voice

To begin the course, you will find two ebooks along with their audio files provided to give you easy access to the course information. Use the left and right arrows to change pages or sections; use navigation buttons at the bottom of the screen to download or print the book. Audio files will play directly from the screen.

For best printing options, review your printers requirements to print *book style*; most printers have an option to choose under paper size designed specifically for book printing (B5 JIS).

An example of a learning event in our Leading Edge Learning modules. The types of instructional content within the modules include: readings, videos, transcripts, audios, interactive questions, offline application exercises, flash cards, narrated presentations, matching exercises, relevant articles, downloads, a final exam, and other activities designed to engage learners based on recognized science of learning educational concepts.

Applications and Best Practices

Higher Education

- ✓ Helping students improve their oral communication skills.
- ✓ Include in a career center for workplace skills development.
- ✓ Teach English communication skills to non-native speakers.

Business, Industry, Nonprofits, & Agencies

- ✓ Developing the oral communication skills of new employees.
- ✓ Helping new supervisors and managers with their oral communication skills.
- ✓ Honing the oral communication skills of senior leaders.

Pricing
Module is Approximately 12-15 Learner Hours

1-100 Learners per Year
\$150 per Learner

101-500 Learners per Year
\$140 per Learner

500+ Learners per Year
\$130 per Learner