

The Perfect Voice Platinum Edition

Course Syllabus

Written by:



Delivered by:



In partnership with:

Forbes School of Business
& Technology™

ASHFORD UNIVERSITY®

The Perfect Voice Platinum Edition

Syllabus

The Perfect Voice Platinum Edition course is designed to help individuals overcome the fear of public speaking and create the self-confidence to achieve the desired results in personal and professional life. The course covers online speech therapy training, understanding how you sound to friends, colleagues, clients, strangers, and all other situations. It will focus on the varied situations such as chatting at the water cooler, presenting at a meeting, leading a conference or giving an elevator pitch.

Prospective Market

The Perfect Voice Platinum Edition program provides step-by-step guidance to help take your voice from wherever it is now to where you want it to be. While Roger provides detailed insights and instructions for you during each lesson, this resource will further enhance your learning experience by providing:

- **Content Overviews:** Big picture lesson highlights so you can focus on noticeable growth, not notetaking.
- **Supporting Bonuses:** Relevant graphs, charts, or pictures that enable you to comprehend and view the lesson's content in a new form. Many students even tear these sheets out of the workbook and place them on their desks, refrigerators, or bathroom mirrors as a memory aid and reminder to apply their newfound skills during the day's communication events.
- **Reflections Related to Each Lesson:** Thought-provoking questions or exercises to help you better understand your voice, self, and goals.
- **Related Growth Challenges:** In order to help you get the absolute most from this program, look here for fresh ideas to apply each lesson's content to your day, environment, or objectives.

- Room for your notes: To help you keep all your notes and content from this program in one place, we've included extra space at the end of this document for you to record your own findings.

Course Author

Roger Love is recognized as one of the world's leading authorities on voice. No other vocal coach in history has been more commercially successful in both the speaking and singing fields. He has vocally produced more than 150 million-unit sales worldwide, written 3 top selling books, created multiple bestselling video and online programs, and appeared as a regular in 4 major network TV shows.

Roger's clients include celebrities such as Will Ferrell, Reese Witherspoon, Jeff Bridges, Zoe Saldana, Steve Carell, Keira Knightly, Angelina Jolie and Joaquin Phoenix. Roger taught Bradley Cooper how to sing for the hit movie *A Star Is Born*. He was the vocal coach for the mega-hit TV show *GLEE*, and vocal coached the Academy Award winning films, *Walk The Line* and *Crazy Heart*. Roger is the President of Voiceplace, an interactive media company that specializes in voice-related content for educational and entertainment purposes.

Here are just a few of the singing stars and groups Roger has coached:

Selena Gomez, Gwen Stefani, Maroon 5, John Mayer, Eminem, The Beach Boys, The Jackson, Def Leppard, Poison, Tool, The Killers, Rob Thomas/Matchbox 20, Chicago, Natasha Bedingfield, Motley Crue, Toto, Iggy Pop, Earth, Wind & Fire, Luther Vandross, Smashing Pumpkins, Papa Roach, Mandy Moore, Wilson Phillips, Hanson, Carly Rae Jepsen, Robbie Robertson, Billy Idol, and Phish.

Course Learning Outcomes

At the conclusion of the course, learners will be able to:

1. Introduce learners to the six areas of what it takes to create the Perfect Voice.
2. Recognize why the Perfect Voice is becoming an important approach for marketers of all sizes.
3. Introduce the Perfect Voice brand value proposition as the fuel for content marketing strategies.
4. Analyze how the six areas of what it takes to create the Perfect Voice content is replacing the imperfect voice.
5. Recognize the power of having the Perfect Voice to create an emotional connection.
6. Identify the value of creating audio and visual content (pre-recorded or live).
7. Compare and evaluate content videos.
8. Reference a proven framework for developing a foundational voice perfection plan.
9. Apply new content creation and sharing technologies like video storytelling, Twitter, and Vocal Exercises.

Course Assessment

Learners will be required to complete a 10 multiple choice questions, score at least 80%, and complete all required activities to receive the certificate of completion.

Theme	Modules
Course Introduction	<ul style="list-style-type: none"> • Introduction to Roger Love • Syllabus • Textbook & Guide
Module 1: Welcome & Start Here	<ul style="list-style-type: none"> • Module Introduction • Start Here • Reading: <ul style="list-style-type: none"> • In the book Love Your Voice, the Introduction, pp.ix to xxv • In the Guide to The Perfect Voice, Section One - Introduction to Voice and the Roger Love Method, pp. 8 – 14 • Vocal Exercises & Daily Warmups • <p>Why Do Speakers Need a Voice Coach?</p> <ul style="list-style-type: none"> • How to Make the Most of this Program • How the Roger Love Method Works • Star Quality: The Perfect Voice for You •
Module 2: Voice Types	<ul style="list-style-type: none"> • Module Introduction • Reading: <ul style="list-style-type: none"> • In the book Love Your Voice, Chapter 3, Voice Type, pp. 27 - 38 • In the Guide to The Perfect Voice, Section Two - What's Your Voice Type? pp. 15-17 • Vocal Exercises & Daily Warmups • The Voice Types • What's Your Voice Type? • Voice Type: Airy • Voice Type: Mr. or Ms. Monotone • Voice Type: Squeaky Hinge • Voice Type: Nasal • Voice Type: Blocked Nasal

<p>Module 3: Fundamentals</p>	<ul style="list-style-type: none"> • Module Introduction • Reading: <ul style="list-style-type: none"> • In the book Love Your Voice, Chapter 1, Diaphragmatic Breathing, pp. 1-16; Chapter 2, Vocal Range: Chest, Middle, and Head Voice, pp. 17 – 26; Chapter 4, Building Blocks of Voice, pp. 39 - 63 • In the Guide to The Perfect Voice, Section Three - Fundamentals of Voice, pp.18 - 29 • Vocal Exercises & Daily Warmups • Fundamentals <ul style="list-style-type: none"> • Introduction to Diaphragmatic Breathing • 4 Ways Your Breathing is Ruining Your Voice • Chest, Middle, & Head Voice • Introduction to the Building Blocks of Voice • The Building Blocks of Voice: Pitch • The Building Blocks of Voice: Pace • The Building Blocks of Voice: Tone • The Building Blocks of Voice: Melody • The Building Blocks of Voice: Volume • Video: Encouragement from Roger
<p>Module 4: The Total Package</p>	<ul style="list-style-type: none"> • Module Introduction • Reading: In the book Love Your Voice, Chapter 6, Physiology, Hand Gestures, and Body Movements, pp. 90 – 103, Chapter 7, What to Eat and Drink, pp. 104-129, In the Guide to The Perfect Voice Section Three - Fundamentals of Voice, pp.18 - 29 • Vocal Exercises & Daily Warmups • The Total Package • Physicality & Body Movement <ul style="list-style-type: none"> • On Accents and Regionalisms: How to Master Mouth Positions • Forget the Fillers • How to Love Your Voicemail Greeting • Checklist: How to Never Lose Your Voice Again • The 6 Food Categories that Could Derail Your Speaking Voice

<p>Module 5: Vocal Profiles</p>	<ul style="list-style-type: none"> • Module Introduction • Reading: <ul style="list-style-type: none"> • In the book Love Your Voice, Chapter 5, Vocal Profiles, pp. 64-89 • In the Guide to The Perfect Voice, Section Four - The Total Package, pp.30 - 46 • Vocal Exercises & Daily Warmups • Vocal Profiles • Introduction to the Vocal Profiles • Vocal Profile: How to Sound Credible • Vocal Profile: How to Make a Fantastic First Impression
<p>Module 6: Closing Thoughts</p>	<ul style="list-style-type: none"> • Module Introduction <ul style="list-style-type: none"> • Reading: In the Guide to the Perfect Voice, Section 5, Vocal Profiles, pp. 60 - 63 • Vocal Exercises & Daily Warmups • Closing Thoughts
<p>Course Summary</p>	<ul style="list-style-type: none"> • Next Steps • Assessment – 10 multiple choice questions based on the learning outcomes of the course
<p>Course Downloads</p>	<ul style="list-style-type: none"> • Love Your Voice <i>Using Your Speaking Voice to Create Success, Self Confidence and Star-like Charisma!</i> Book • Guide to the Perfect Voice (PDF)

Hours and articulation

Learner hours for the course are as follows:

Module 1	2.5	Hours
Module 2	2	Hours
Module 3	3	Hours
Module 4	2.5	Hours
Module 5	2	Hours
Module 6	2	Hours
Course Summary and Assessment	1	Hour
Total Course Hours:	15	hours

