

Organizational Leadership



Organizational leadership, more commonly called strategic leadership, is a rare resource. We define organizational leadership as the ability to think, act, and influence others in ways that ensure the enduring success of an organization. Studies suggest that fewer than 10% of leaders possess these essential skills. Company leaders often pressure their subordinate managers to show short-term results, so operational leadership replaces strategic leadership in such situations. Consequently, leaders feel paralyzed when complex problems arise—and these problems often have long-term implications.

This module examines the current thinking on organizational leadership. Leadership errors lie at the heart of failure. Strategic leadership causes success as much as it helps us avoid disasters.

This module is designed for managers and junior executives seeking to transition to an organizational leader at the director, chief, vice president, or president levels.

Outcomes

1. Understand the concept of organizational leadership.
2. Apply the skills of an organizational leader.
3. Differentiate between the approaches to organizational strategy.
4. Appreciate why organizational leadership is critical to business success.
5. Know how to train and develop other leaders.
6. Apply the concepts in the workplace to become a better organizational leader.

Recommended Learners

Higher Education

- Undergraduate students
- Graduate students

Business, Industry, Nonprofits, & Agencies

- Managers
- Executives
- Business Owners
- Entrepreneurs

Video: Organizational Leadership

Introduction to the concept of organizational leadership.



An example of a learning event in our Leading Edge Learning modules. The types of instructional content within the modules include: readings, videos, transcripts, audios, interactive questions, offline application exercises, flash cards, narrated presentations, matching exercises, relevant articles, downloads, a final exam, and other activities designed to engage learners based on recognized science of learning educational concepts.

Applications and Best Practices

Higher Education

- ✓ Include the module in an undergraduate course on leadership.
- ✓ Use to develop new or emerging organizational leaders.
- ✓ As an education module within a graduate program that includes leadership.

Business, Industry, Nonprofits, & Agencies

- ✓ Use to transition from senior manager to organization leader.
- ✓ Develop newly selected senior leaders.
- ✓ Develop continuous quality improvement skills and abilities.

Pricing

Module is Approximately 4-6 Learner Hours

1-100 Learners per Year
\$49 per Learner

101-500 Learners per Year
\$44 per Learner

500+ Learners per Year
\$39 per Learner