Organizational Behavior

Organizational behavior is the study of individuals and groups within an organizational context, as well as the internal processes and practices that influence the effectiveness of individuals, teams, and organizations.

Understanding organizational behavior is important to maximize each employee's satisfaction and effectiveness.

This module reviews the essential organizational behavior concepts related to employee competencies, organizational design, culture, and organizational change.

Outcomes

1. Understand and appreciate the concepts related to individual behavior.
2. Understand and appreciate the concepts related to interpersonal and group behavior.
3. Recognize the importance of communication in organizations.
4. Discuss various theories and constructs of leadership.
5. Describe the basic elements of organizational structure.
6. Understand and explain motivation in organizations.
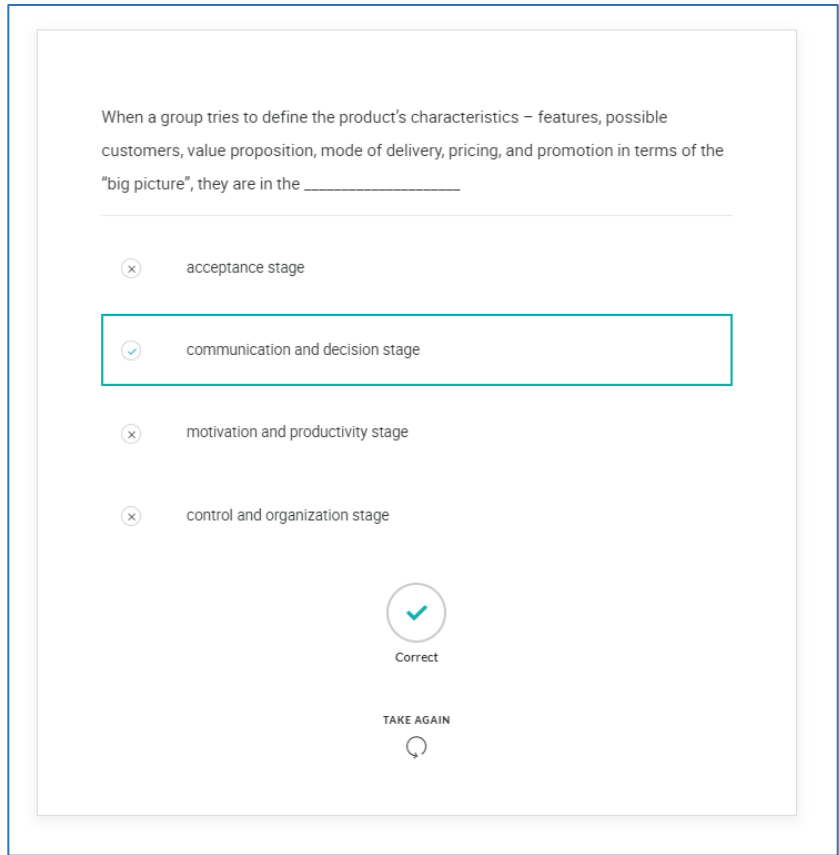7. Understand, explain, and discuss the elements of organizational culture and change.

Recommended Learners

Higher Education

➢ Undergraduate Students
➢ Graduate Students

Business, Industry, Nonprofits, & Agencies

➢ Supervisors
➢ Managers
➢ Entrepreneurs
➢ Busines Owners
➢ Human Resource Managers

An example of a learning event in our Leading Edge Learning modules. The types of instructional content within the modules include: readings, videos, transcripts, audios, interactive questions, offline application exercises, flash cards, narrated presentations, matching exercises, relevant articles, downloads, a final exam, and other activities designed to engage learners based on recognized science of learning educational concepts.

Applications and Best Practices

Higher Education

✓ Review module in a business and business-related capstone course.

✓ Use as a module within an academic leveling program.

Business, Industry, Nonprofits, & Agencies

✓ Training supervisors and managers on the nature and dynamics of business organizations.

✓ Developing human resource managers.

✓ Entrepreneurism development.

Pricing
Module is Approximately 3-5 Learner Hours

1-100 Learners per Year	101-500 Learners per Year	500+ Learners per Year
$49 per Learner	$44 per Learner	$39 per Learner