



### Nonprofit Board Governance

There are many types of nonprofit boards including both private nonprofit such as a local United Way Board of Directors or governmental oversight such as a local Public Library Board of Directors who are appointed by elected officials. The board of directors determines the strategic direction of the organization, sets goals, establishes appropriate policies, and hires and supervises the entity’s executive director. The board of directors also provides budgeting and fiscal oversight and in the case of nonprofits, conducts fundraising activities.

The purpose of this module is to assist board members discharge their duties and obligations while serving on a board of directors. The focus of this module is on nonprofit and governmental boards.

### Outcomes

1. Understand the different types of nonprofit boards.
2. Understand the roles that board members fill.
3. Demonstrate leadership while serving on a nonprofit board.
4. Know the required elements for new board member orientation.
5. Describe the role of a board member.
6. Participate in board strategic planning.
7. Identify the board’s mission, vision, and values.
8. Develop strategic goals for a nonprofit board.
9. Model ethical behaviors as a board member.
10. Understand how to build team approaches for the board of directors.
11. Conduct board evaluation.
12. Know how to be a coach, mentor, and leader within the role of a board member.
13. Understand appropriate ways for advocacy.
14. Address common problems that many nonprofit boards face.
15. Conduct an annual board evaluation.
16. Understand the unique operating considerations of faith-based boards.
17. Differentiate the board member obligations between elected and appointed agency boards.
18. Know what to do when problems occur.
19. Be able to shift from a working board member role to a governing board member role.

### Recommended Learners

#### Higher Education

- Undergraduate Students
- Graduate Students

#### Business, Industry, Nonprofits, & Agencies

- Nonprofit Board Members
- Nonprofit Executive Directors
- Nonprofit Senior Staff

"Leadership is a process whereby an individual influences a group of individuals to achieve a common goal"

Peter Northouse

Self-Confidence  
Humility  
Trustworthiness  
Authenticity  
Extroversion  
Assertiveness  
Enthusiasm/Optimism  
Sense of Humor

Task-related Personality Traits  
of Effective Leaders

*An example of a learning event in our Leading Edge Learning modules. The types of instructional content within the modules include: readings, videos, transcripts, audios, interactive questions, offline application exercises, flash cards, narrated presentations, matching exercises, relevant articles, downloads, a final exam, and other activities designed to engage learners based on recognized science of learning educational concepts.*

**Applications and Best Practices**

**Higher Education**

- ✓ Include the module in an undergraduate course on leadership and nonprofit board management.
- ✓ As an education module within a graduate program that includes leadership and nonprofit board management.

**Business, Industry, Nonprofits, & Agencies**

- ✓ New board member orientation.
- ✓ Staff training.
- ✓ Board planning and decision-making.
- ✓ Addressing board conflict and issues.

**Pricing**

**Module is Approximately 22-25 Learner Hours**

1-100 Learners per Year  
\$285 per Learner

101-500 Learners per Year  
\$270 per Learner

500+ Learners per Year  
\$255 per Learner