



Topic Results by Rank

The following topics are shown in order from highest to lowest percentile rank. You can use this information to help identify those topics where you have greater knowledge and potential knowledge gaps. Average score is based on all learners in the sample who received the topic on their exam.



Learning Opportunities

Each question on your exam that was answered incorrectly was identified with one of the reasons or types of errors that can be made. We call these types of errors "Response Distractors", and they include Fact, Concept, Conclusion, Interpretation, and Calculation-based errors. Below is a table listing the topics you received on your exam in order by Percentile Rank from highest to lowest. In the columns to the right of each topic are the number of each type of error you selected.

The values are color-coded to help you identify potential gaps: **Green** = 0-1 errors; **Yellow** = 2-4 errors; and **Red** = 5 or more errors.

	Percentile Rank	Items Correct	Correct	Response Distractors				
				Calculation-based Errors	Concept-based Errors	Conclusion-based Errors	Fact-based Errors	Interpretation-based Errors
Business Ethics	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Case Finance	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Accounting	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Marketing	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Statistics	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Law	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Integration	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Strategy	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Management	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Economics	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Information Systems	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Communication	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Writing	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Research	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Analysis	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Decision Making	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Problem Solving	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Creativity	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Innovation	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Leadership	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Teamwork	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Collaboration	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Networking	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Relationship Building	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Conflict Resolution	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Negotiation	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Persuasion	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Influence	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Power	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Authority	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Credibility	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Trust	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Cooperation	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Assistance	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Support	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Help	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Advice	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Guidance	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Direction	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Instruction	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Teaching	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Learning	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Understanding	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Knowledge	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Wisdom	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Experience	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Practice	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Application	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Implementation	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Execution	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Performance	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Results	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Outcomes	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Impacts	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Effects	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Consequences	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Reactions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Responses	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Actions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Behaviors	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Attitudes	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Beliefs	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Values	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Principles	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Norms	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Standards	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Guidelines	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Rules	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Regulations	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Laws	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Policies	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Procedures	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Methods	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Techniques	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Approaches	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Frameworks	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Models	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Structures	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Systems	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Processes	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Mechanisms	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Operations	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Functions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Activities	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tasks	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Jobs	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Roles	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Positions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Titles	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Degrees	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Certifications	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Licenses	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Registrations	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Memberships	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Affiliations	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Partnerships	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Alliances	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Joint Ventures	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Acquisitions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Mergers	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Takeovers	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Buyouts	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Spinoffs	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Divestitures	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Disposals	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Sales	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Purchases	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Transactions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Exchanges	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Swaps	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Leases	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Loans	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Investments	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Donations	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Grants	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Subsidies	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Exemptions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Deductions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Credits	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Exports	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Imports	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Payments	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Refunds	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Credits	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Exemptions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Deductions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Credits	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Exemptions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Deductions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Credits	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Exemptions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Deductions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Credits	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Exemptions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Deductions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Credits	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Exemptions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Deductions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Credits	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Exemptions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Deductions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Credits	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Exemptions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Deductions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Credits	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Exemptions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Deductions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Credits	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Exemptions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Deductions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Credits	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Exemptions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Deductions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Credits	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Exemptions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Deductions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Credits	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Exemptions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Deductions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Credits	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Exemptions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Deductions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Credits	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Exemptions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Deductions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Credits	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Exemptions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Deductions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Credits	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Exemptions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Deductions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Credits	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Exemptions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Deductions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Credits	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Exemptions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Deductions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Credits	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Exemptions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Deductions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Credits	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Exemptions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Deductions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Credits	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Exemptions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Deductions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Credits	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Exemptions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Deductions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Credits	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Exemptions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Deductions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Credits	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Exemptions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	[0]
Business Tax Deductions	[80%]	[10]	[0]	[0]	[0]	[0]	[0]	

The “Why” and “How”

The **Learner Assessment Report** explains why the exam is essential to quality in education. Also, learners receive a comprehensive guide to making the most of their assessment report including an overview of the report and a glossary of terms.


If a learner completes an Inbound and/or Midpoint exam, the report compares exam scores to illustrate a change in integrated knowledge over time - demonstrating program value.

John Smith | Business Administration Outbound, 08 January 2022 | Learner Assessment Report


Your Scores

Your scores on the [exam name] are relative, meaning they must be understood in relation to all learner scores. Scores obtained on the exam do not correspond directly to a traditional 100-point grading scale commonly used in education.

The percentages and percentiles displayed here do not necessarily represent the grade you will or will not receive on this exam. Check with your instructor regarding grading. Please see the page titled “Explanation of Scores” for an more in-depth understanding of what your score means as it relates to your level of integrated knowledge in the assessed topics.




Percentile:
75th



EXAM
SCORE
65.8%

Your total exam score of 65.8% corresponds to a percentile rank of 75. This means that you scored better than 75% of learners in the sample who took the exam.


Inbound, Mid-Point, and Outbound
You have taken one or more of these exams during your academic program.



Inbound Exam

Your Inbound Exam results help you understand your knowledge levels as you begin the academic program and provides your school with a baseline from which to measure your knowledge gained during and at the end of the academic program.


Your Score & Rank
42.5%, 45th



Mid-Point Exam

A Mid-point Exam provides a measurement of your knowledge at the middle of the program. It helps you and the school measure progress.

Your Score & Rank
No Score Available



Outbound Exam

An Outbound Exam captures the knowledge you have retained during the program, demonstrates achievement of learning goals, and identifies areas for program improvement.

Your Score & Rank
65.8%, 75th

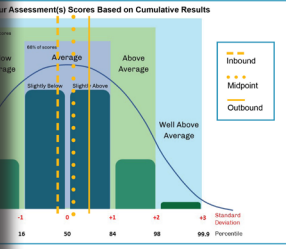
2.1 - 15.9 Below Average
0.1 - 2.0 Well Below Average

John Smith | Business Administration Outbound, 08 January 2022 | Learner Assessment Report

Explanation of Scores

Understand how your score(s) relates to the average scores achieved on the exam. For example, a score of 65.8% corresponds to a percentile rank of 75, as illustrated in the following graph. The key within the graph represents three different types of exams: Inbound refers to an exam taken at the beginning of an academic program, Midpoint refers to an exam taken during the middle of an academic program, and Outbound is an exam taken at the end of an academic program.

For Assessment(s) Scores Based on Cumulative Results



Percentiles should not be confused with percentages. For example, a learner taking a difficult exam might earn a score of 75%. This means that they correctly answered every three out of four questions.

A learner who scores in the 75th percentile, however, has obtained a different result. This percentile means that the learner earned a higher score than 75% of all other learners in the sample who took the exam. In other words, the percentage score reflects how well the learner did on the exam itself, the percentile rank reflects how well the learner did in comparison to other learners.

Score	Percentile
15	15
30	30
45	45
60	60
75	75
90	90
95	95
100	100

Comparative Scores of Sample Data Pool

Score	Percentile
15	15
30	30
45	45
60	60
75	75
90	90
95	95
100	100

2.1 - 15.9 Below Average
0.1 - 2.0 Well Below Average

The Exam “Why”

Scores

The report helps the learner interpret their total score and percentile rank. When a learner has completed an Inbound or Midpoint exam, as well as an Outbound exam, a comparison is provided that demonstrates their growth in learning from beginning to end of their academic program.

Exam Topics

Topic	# of Correct Responses	Score	Percentile Rank	Sample Size
Accounting	8/10	80.0%	95 th	4,536
Business Ethics	8/10	80.0%	85 th	4,536
Business Finance	6/10	60.0%	80 th	4,536
Business Integration and Strategic Management	9/10	90.0%	99 th	4,536
Business Leadership	8/10	80.0%	79 th	4,536
Economics: Macroeconomics	3/5	60.0%	85 th	4,536
Economics: Microeconomics	1/5	20.0%	65 th	4,536
Global Dimensions of Business	6/10	60.0%	82 nd	4,536
Information Management Systems	8/10	80.0%	55 th	4,536
Legal Environment of Business	7/10	70.0%	50 th	4,536
Management: Human Resource Management	8/10	80.0%	72 nd	4,536
Management: Operations and Production Management	8/10	80.0%	85 th	4,536
Management: Organizational Behavior	8/10	80.0%	72 nd	4,536
Marketing	5/10	50.0%	60 th	4,536
Quantitative Research Techniques and Statistics	8/10	80.0%	72 nd	4,536
Another Topic	9/10	90.0%	70 th	4,536
Another Topic	9/10	90.0%	72 nd	4,536
Another Topic	6/10	60.0%	72 nd	4,536
Exam Totals		65.8%	75th	4,536

Tips to Understanding the Exam Topics table:

- 1) A # of Correct Responses of 8/10 means that 8 questions out of 10 were answered correctly.
- 2) A Score of 80% is based on 8 questions answered correctly divided by the total questions offered of 10.
- 3) A Percentile Rank of 75th means that you earned a higher score than 75% of the other learners in the sample.
- 4) The Sample Size is the number of learners who received that topic and upon which the Percentile Rank is calculated. For example, a percentile rank of 75th means that you scored at or higher than 75% of all learners who took this same exam.

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Exam Topics

Learners will receive a table depicting their score in each topic area within their exam. The institution determines topics. The table shares the # of correct responses, percentile rank, and sample size. Additionally, learners will see “tips” for understanding the Exam Topic table.

Relative Strengths

Learners receive a view of their topics organized from highest to lowest percentile rank - informing the learner of the areas where they have the most knowledge. The **Topic Results by Rank** is perfect for a professional portfolio as it can demonstrate a high level of knowledge in a particular topic.

Topic Results by Rank

The following topics are shown in order from highest to lowest percentile rank. You can use this information to help identify those topics where you have greater knowledge and potential knowledge gaps. Average score is based on all learners in the sample who received the topic on their exam.



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Learning Opportunities

Each question on your exam that was answered incorrectly was identified with one of five reasons or types of errors that can be made. We call these types of errors “Response Distractors”, and they include Fact, Concept, Conclusion, Interpretation, and Calculation-based errors. Below is a table listing the topics you received on your exam in order by Percentile Rank from highest to lowest. In the columns to the right of each topic are the number of each type of error you selected.

The values are color-coded to help you identify potential gaps: **Green** = 0-1 errors; **Yellow** = 2-4 errors; and **Red** = 5 or more errors.

Topic	Percentile Rank	Num Offered	Correct	Response Distractors				
				Calculation-based Errors	Concept-based Errors	Conclusion-based Errors	Fact-based Errors	Interpretation-based Errors
Business Ethics	97 th	10	9	1	1	1	1	1
Business Finance	58 th	10	7	2	3	0	1	1
Accounting	56 th	10	8	1	0	0	1	0
Economics	54 th	10	8	1	2	2	2	3
Macroeconomics	52 nd	5	4	0	0	0	3	0
Microeconomics	50 th	5	4	1	3	1	1	0
Business Integration & Strategic Management	48 th	10	9	2	5	0	2	1
Information Management Systems	47 th	10	9	0	1	0	1	0
Global Dimensions of Business	45 th	10	10	0	5	0	0	0
Legal Environment of Business	44 th	10	10	0	3	0	0	0
Marketing	42 nd	10	10	0	4	0	0	0
Business Leadership	42 nd	10	10	0	1	0	0	0
Totals		110	88	8	23	4	12	6

Using the table above, you can identify the types of errors you made the most on your exam. If, for example, you made a high number of calculation-based errors, you might consider reviewing the formulas and equations needed to solve problems in that area. Or, if you had a high number of concept-based errors, you might review that area to improve your understanding of the concepts.

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Learning Opportunities

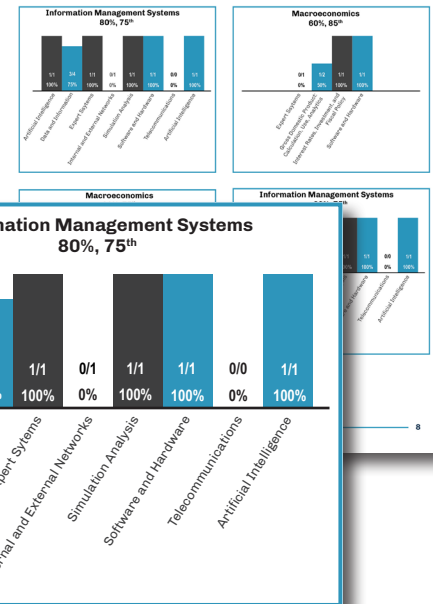
In the **Learning Opportunities** section, the learner receives a response distractor report. The report helps the learner understand the reason they may have answered the question incorrectly. Based on the answer given, the error may have been calculation-based, concept-based, conclusion-based, fact-based, or interpretation-based.

Exam Subjects

Learners will receive a view of how they performed at the subject level. Each topic is comprised of subjects covering specific knowledge areas. The **Exam Subjects** section gives a closer look at the areas of knowledge a learner is proficient in, and helps identify potential gaps.

Exam Subjects

Each topic is comprised of subjects covering specific knowledge areas. The Exam Subjects section allows you to look more closely at the areas of knowledge you are proficient in, and help you identify potential knowledge gaps. The following graphs show your score by topic and subject, and the number of questions answered correctly in each. For example, an 8/10 indicates you answered 8 out of 10 questions correct.



Next Steps

What's next once the learner understands their scores and percentile rank and has identified strengths and learning opportunities?

The Next Steps section provides learners with ways to utilize the report going forward depending on if the report was generated after completing an Inbound, Midpoint, or Outbound exam.

Next Steps

Now that you understand your scores and percentile rank, and you have identified your strengths and learning opportunities, what's next?

If this assessment report was for an Inbound Exam, you now know your starting point. You can expect to improve in all topic areas as you progress through your academic program. Areas where you identified knowledge gaps are those where additional study may be required with the use of materials, tutorial support, and other resources. If your school administers a Mid-Point Exam in the middle of your program and/or an Outbound Exam before graduation, you will be able to directly measure your growth in learning from your starting point.

If this assessment report was for a Mid-Point Exam, you will be able to directly measure your growth in learning since taking the Inbound Exam. You will also identify areas where you can improve and focus your efforts during the second half of your academic program.

If this assessment report was for an Outbound Exam, you now have a report that demonstrates what you know at the conclusion of your academic program. This report can be used as a part of your portfolio for prospective employers, as part of your academic record for future degree plans in higher education, and as a guide for your professional development.

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