



### Leading Organizations

Leadership is about fighting through the chaos of the moment to see and understand the perspective of the situation. The successful transition to executive-level leadership is essential to lead organizations in today's global environment.

This 8-unit program helps learners complete this transition; to further develop them as an organizational leader that includes responsibilities for strategic leadership, organizational planning, governance, the workforce, customers, performance, quality, and culture.

Each of the 8-units are approximately 4-6 learner hours. Units can be completed independently or in sequence. Collectively, the units cover the key elements of the Baldrige Performance Excellence Framework.

### Learning Outcomes

1. Perform organizational leadership activities.
2. Apply corporate governance procedures.
3. Conduct strategic planning.
4. Establish and maintain a customer focus.
5. Conduct workforce engagement activities.
6. Conduct organizational performance management activities.
7. Establish and maintain an ethical culture.
8. Perform continuous quality improvement activities.

### Recommended Learners

- Undergraduate students
- Graduate students
- Advanced Academic Leveling
- Professionals wishing to enhance their leadership strategies for the 21<sup>st</sup> century workplace.



As much as we want to think otherwise, failure is a function of leadership.

### What is Organizational Leadership?

Organizational leadership, more commonly called strategic leadership, is a rare resource.

We define organizational leadership as **the ability to think, act, and influence others** in ways that ensure the enduring success of an organization.

Studies suggest fewer than 10% of leaders possess these essential skills.

*An example of a learning event in our Leading Edge Learning modules. The types of instructional content within the modules include: readings, videos, transcripts, audios, interactive questions, offline application exercises, flash cards, narrated presentations, matching exercises, relevant articles, downloads, a final exam, and other activities designed to engage learners based on recognized science of learning educational concepts.*

#### Applications and Best Practices

- ✓ Integrate in a course on leadership or management.
- ✓ Use to develop new or emerging organizational leaders.
- ✓ Professional development for continuing education or refresher of skills.
- ✓ Develop skill sets of working professionals.

#### Pricing

The 4-Module Program is Approximately 55-60 Learner Hours

1-100 Learners per Year  
\$285 per Learner

101-500 Learners per Year  
\$270 per Learner

500+ Learners per Year  
\$255 per Learner