Leadership Essentials

Everyone has the potential to be a great leader, but great leadership does not just happen. Great leaders intentionally create a plan, a road map, for developing themselves in the type of leader that others want to follow.

Becoming the kind of leader who inspires, engages, and motivates takes many different qualities. Not only do you need strong knowledge and expertise in your field, you also need to understand what leadership is, and what it means to lead by example.

In this module, get ready to think about what you really value and how to bring more of that into your leadership.

Outcomes

1. Differentiate between leadership and management.

2. Identify the values common among great leaders.

3. Discuss the power of positive expectations and how to apply it as a leader.

4. Assess what, how, and to whom you should delegate.

5. Describe what it means to be an ethical leader.

6. Use the Eight Universal Laws of Leadership to improve how I lead myself and others.

Recommended Learners

Higher Education

➤ Undergraduate Students

➤ Graduate Students

➤ English as a Second Language Students

Business, Industry, Nonprofits, & Agencies

➤ New Supervisors

➤ Step-up Supervisors

➤ Front-line Managers

➤ High-performing Team Members

➤ Senior Managers

An example of a learning event in our Leading Edge Learning modules. The types of instructional content within the modules include: readings, videos, transcripts, audios, interactive questions, offline application exercises, flash cards, narrated presentations, matching exercises, relevant articles, downloads, a final exam, and other activities designed to engage learners based on recognized science of learning educational concepts.

Applications and Best Practices

Higher Education	Business, Industry, Nonprofits, & Agencies
✓ Teaching leadership skills to undergraduate learners.	✓ Developing the leadership skills of new employees.
✓ Include in a career center for workplace skills development.	✓ Helping new supervisors and managers with their leadership skills.
✓ Teach business English to non-native speakers.	✓ Honing the leadership skills of senior leaders.
	✓ Continuing Education Units (CEUs) for professional development and certification.

Pricing
Module is Approximately 3-5 Learner Hours

1-100 Learners per Year	101-500 Learners per Year	500+ Learners per Year
$49 per Learner	$44 per Learner	$39 per Learner