



Leadership Essentials

Everyone has the potential to be a great leader, but great leadership does not just happen. Great leaders intentionally create a plan, a road map, for developing themselves as the type of leader that others want to follow.

Becoming the kind of leader who inspires, engages, and motivates takes many different qualities. Not only do leaders need strong knowledge and expertise in their field, but they also need to understand what leadership is and what it means to lead by example.


In this module, learners will think about what they really value and how to bring more of that into their leadership

Learning Outcomes

1. Differentiate between leadership and management.
2. Identify the values common among great leaders.
3. Discuss the power of positive expectations and how to apply it as a leader.
4. Assess what, how, and to whom you should delegate.
5. Describe what it means to be an ethical leader.
6. Apply the Eight Universal Laws of Leadership to improve leadership effectiveness.

Recommended Learners

- Undergraduate Students
- Graduate Students
- Faculty and students who desire to improve their leadership, communication, and workplace skills.

Choose all the correct statements from the following list. 

- Over communication is bad for remote employees
- Do not trust remote employees to use their time well.
- One way to set expectations for remote employees is to show examples of work that you prefer.
- Stay focused on goals, not activities
- Do not give your remote employees much access to your time, give preference to your local people
- Do not express interest in the lives of your remote employees
- Constant interaction helps remote employees feel included.
- Avoid multi-tasking

An example of a learning event in our Leading Edge Learning modules. The types of instructional content within the modules include: readings, videos, transcripts, audios, interactive questions, offline application exercises, flash cards, narrated presentations, matching exercises, relevant articles, downloads, a final exam, and other activities designed to engage learners based on recognized science of learning educational concepts.

Applications and Best Practices

- ✓ Integrate in a course on leadership, management, or business principles.
- ✓ Professional development for continuing education or refresher of skills.
- ✓ Include as a resource in a career center for workplace skills development.
- ✓ Develop skill sets of working professionals.

Pricing
Module is Approximately 3-5 Learner Hours

1-100 Learners per Year
\$49 per Learner

101-500 Learners per Year
\$44 per Learner

500+ Learners per Year
\$39 per Learner