# HIRING: A PRACTICAL GUIDE FOR HIRING THE RIGHT PEOPLE

**SYLLABUS** 

September 2020

Written & Delivered By:



**ACADEMICS • LEADERSHIP • PUBLICATIONS** 

# HIRING: A PRACTICAL GUIDE FOR HIRING THE RIGHT PEOPLE

### **Overview**

The proposition is undeniable: you cannot build a great organization without great people. How many organizations are as rigorous about hiring or as comfortable evaluating job candidates as they are deciding on an investment proposal? The all-too-common reality in that far too many companies do not invest in ensuring a well-designed and implemented hiring process.

The purpose of this module is to teach people who are involved in the recruiting and selection process for their organization the knowledge and skills necessary to hire the right people for their organization. The module includes access to over a hundred competency-based interview questions.

#### <u>Learners</u>

This module is designed specifically for Human Resource (HR) professionals, small business owners, higher education learners, and anyone in an organization involved in the hiring process.

The module would also qualify for Continuing Education Units (CEU) for professional certifications such as with SHRM.

### <u>Authors</u>

The authors for this module include Dr. Olin Oedekoven and Deborah Robbins. Olin has a postdoctoral certification in human resource management. Deborah is a certificated HR professional. Peregrine Leadership Institute, a division of Peregrine Global Services, has been conducting leadership development and human resource management consulting for over 15 years.

#### Learning Outcomes

The learning outcomes for the module are as follows:

- 1. Develop a recruiting strategy.
- 2. Understand the legal environment associated with the hiring process.
- 3. Evaluate different tools used for candidate assessment.

- 4. Prepare for a candidate interview.
- 5. Incorporate the organization's mission, vision, and values into the selection process.
- 6. Conduct a candidate interview.
- 7. Ask the right questions of a candidate.
- 8. Make a hiring selection decision.

# <u>Curriculum</u>

<u>Topics</u>
Introduction video
Brief biography of the authors
The hiring environment
<ul> <li>Why is hiring the right people so difficult?</li> </ul>
Understanding the costs associated with employee selection
A Hiring Moment (A Personal Experience Story)
Section Introduction
<ul> <li>Establishing the organization's recruiting objectives</li> </ul>
What you have to offer as an employer
The recruiting plan template
<ul> <li>Evaluating the recruiting climate and response</li> </ul>
Identify appropriate candidate sources
Evaluate and monitor the results
<ul> <li>A Hiring Moment (A Personal Experience Story)</li> </ul>
• Summary
Workplace application questions and activities
Section Introduction
An overview of the legal environment
Pre-employment interview guidance
Questions to avoid and appropriate questions     A Hiring Moment (A Dersonal Experience Steps)
<ul> <li>A Hiring Moment (A Personal Experience Story)</li> <li>Summary</li> </ul>
<ul> <li>Workplace application questions and activities</li> </ul>

Section 3: Candidate Assessments	Section Introduction
	Pre-employment assessment overview
	Establishing an effective assessment plan
	<ul> <li>An overview of pre-employment assessments</li> </ul>
	Personality assessment
	<ul> <li>The Myers-Briggs Type Indicator<sup>®</sup></li> </ul>
	A Hiring Moment (A Personal Experience Story)
	Summary
	Workplace application questions and activities
Section 4: Before the Interview	Section Introduction
	Meeting equal opportunity expectations
	Applicant screening
	Steps in application and resume review
	Checklist for reviewing applications and resumes
	Due diligence activities
	A Hiring Moment (A Personal Experience Story)
	Summary
	Workplace application questions and activities
	Section Introduction
	<ul> <li>The organization's mission, vision, and values</li> </ul>
Section 5: Incorporating Your Mission, Vision, and Values into the Selection Process	<ul> <li>Incorporating mission, vision, and values into recruiting practices</li> </ul>
	<ul> <li>Interviewing based on mission, vision, and values</li> </ul>
	<ul> <li>Post-interview actions based on the mission, vision, and values</li> </ul>
	<ul> <li>A Hiring Moment (A Personal Experience Story)</li> </ul>
	• Summary
	Workplace application questions and activities
	Section Introduction
	Planning the interview
Section 6: Conducting the Interview	Interview types
	<ul> <li>Interviewing fundamentals</li> </ul>
	<ul> <li>A Hiring Moment (A Personal Experience Story)</li> </ul>
	• Summary
	<ul> <li>Workplace application questions and activities</li> </ul>

Section 7: Interview Questions to Ask	Section Introduction
	Process for selecting questions
	Decide the most important competencies
	Deciding which competencies to address during interviews
	Selecting questions
	A Hiring Moment (A Personal Experience Story)
	Summary
	Workplace application questions and activities
Section 8: Making Hiring Decisions	Section Introduction
	Analyzing the outcomes of the interview
	Making the final decisions
	Making a job offer
	Once the offer is accepted
	A Hiring Moment (A Personal Experience Story)
	Summary
	Workplace application questions and activities
	Summary video
	Next steps
Summary & Assessment	<ul> <li>Evaluating and updating the process</li> </ul>
	A Hiring Moment (A Personal Experience Story)
	Workplace application questions and activities
	<ul> <li>Assessment – 20 multiple choice questions based on the learning outcomes from the Module</li> </ul>
	1. Job Analysis Form
	2. A Job Description Form
	3. Position Vacancy Announcement
	4. Application for Employment
Module Downloads	5. Interview Evaluation Form
	6. Consent to Procure a Consumer Credit Report
	7. Reference Check Form
	8. Core Competencies
	9. Leadership Competencies
	10. Functional Competencies
	11. Core Competency Interview Questions
	12. Leadership Competency-related Interview Questions

13. Functional Competency-related Interview Questions
14. Rejection Letter Examples
15. Glossary of Key Terms and Concepts
16. Hiring Book

## **Delivery**

The module could be delivered using Peregrine's Learning Management System (LMS) known as CMAD (Content Management & Delivery).

### **Resources**

Oedekoven, O. O., D. K, Robbins, B. Bishop, R. Mansheim, and M. Thomas. (2017). *Hiring: A Practical Guide for Hiring the Right People.* Gillette, Wyoming: Peregrine Pathways.

### Assessment

Throughout the module, there are in-progress quizzes and short exercises to ensure understanding of the instructional content. A completion certificate is issued when the learner obtains at least 80% on the final exam.

### Hours and Articulation

Learner hours for the module are as follows:

- 1. Introduction 1 hour
- 2. Section 1 1.5 hours
- 3. Section 2 1.5 hours
- 4. Section 3 1.5 hours
- 5. Section 4 1.5 hours
- 6. Section 5 1.5 hours
- 7. Section 6 1.5 hours
- 8. Section 7 1.5 hours
- 9. Section 8 1.5 hours
- 10. Module Summary, Assessment, and Downloads 2 hours

**Total Module Hours: 15 hours**