



# Global Business Education

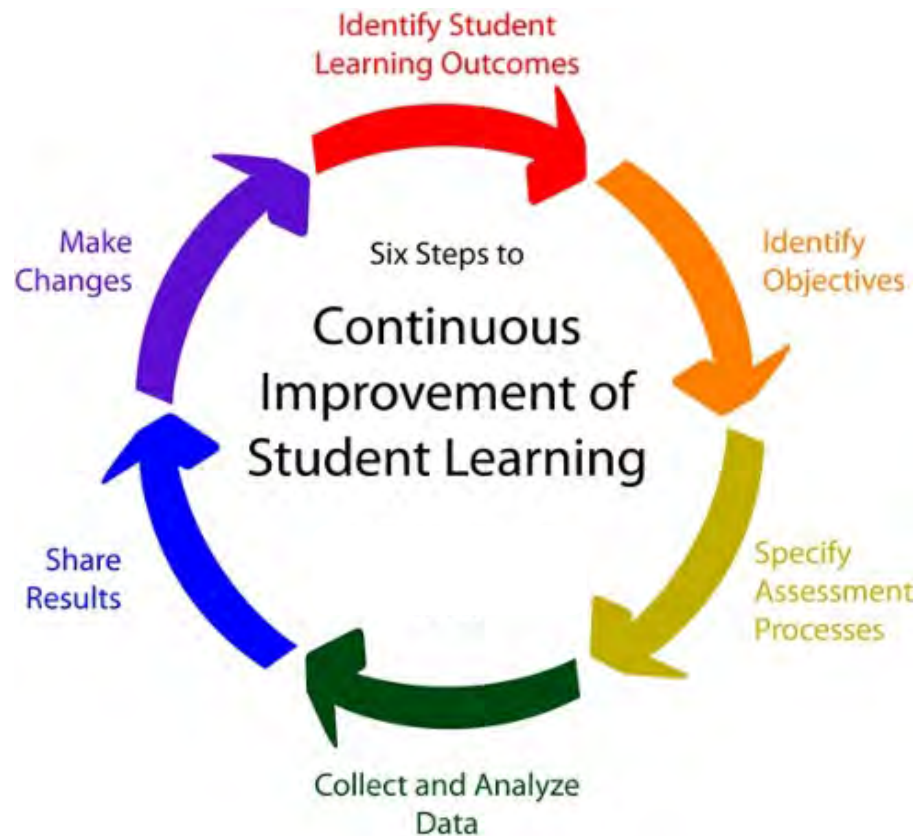
## Academic Programmatic Assessment



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# The Challenge



**Assessment of learning outcomes is a key requirement for both institutional accreditation and programmatic certification.**

**The challenge is finding the right assessment tool that is flexible, comprehensive, and affordable with an external comparison that corresponds to the program.**



# Solution Objectives

- + Provide a meaningful, cost-effective, and practical solution to the evaluation of programmatic learning outcomes.
- + Conduct comparisons of the program's results to one or more external aggregate pools.
- + Conduct internal analysis of the program.
- + Directly measure retained student knowledge.
- + Address accreditation requirements.



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# Global Business Education Assessment

**A customizable, program-level assessment solution with in-depth reporting and data analysis to help satisfy assurance of learning requirements.**



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# Global Business Education Assessment

## Solutions to measure and build skills:

- + ***Critical Thinking / Problem Solving***
- + ***Leadership***
- + ***Career Management***

## Address Career Readiness Competencies by:

- Identifying where gaps in performance exist due to conceptual errors or wrong conclusions
- Measuring students' proficiency in concepts and practices of leadership
- Demonstrating students' technical knowledge in industry-specific competencies





# Global Business Education Assessment Solution

Peregrine Global Solutions provides normed, summative assessment solution for Global Business Education (GBE) academic programs used for internal and external programmatic evaluation.

The customizable solution is easily managed and can be effectively integrated for any business program to evaluate retained student knowledge associated with the program's learning outcomes.

The assessment solution is specifically designed to address programmatic accreditation requirements related to learning outcomes assessment, quality assurance, and external academic benchmarking.



## Global Business Education

Academic Programmatic Assessment

Peregrine Academic Services provides internationally normed, summative assessment services for Business Administration academic programs that are used for internal and external programmatic evaluation. The customizable exams are delivered online and can be effectively integrated into any undergraduate or graduate program to comprehensively evaluate retained student knowledge associated with the academic degree program's learning outcomes.

The assessment service is specifically designed to address AACSB, ACBSP, IACBE, AMBA, and EFMD accreditation requirements related to learning outcomes assessment, quality assurance, and external academic benchmarking.

### Structure

It is a fully online assessment with a unique design that allows for non-proctored administration to both on-campus and remote students in a secure test environment.

### Topics

The assessment offers 12 core business program topics to create an assessment customized to your needs.

### Customization

Our flexible design lets you create assessments that best align with your Business Administration general program as well as specializations.

### Support

Unmatched client support to assist with your test administration and report interpretation every step of the way. We also provide LTI integration so that the assessment can be administered through a course shell within your school's LMS.

### Comprehensive Reporting

You receive immediate access to all institutional and individual assessment scores/results. This intuitive and flexible reporting system generates a wide range of comparative reports across time, cohorts, to name a few, for sophisticated in-depth analysis.

+

For a full tour of this dynamic assessment resource, contact us today!

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# The Accreditation Relationship

The GBE assessment solution addresses programmatic and institutional accreditation requirements related to:



Learning Outcomes | Quality Assurance | Direct Measurement | Programmatic Evaluation



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# Key Features

- + **Build a specific assessment solution aligned with learning outcomes by selecting from 12 available business and management topics.**
- + **Integrate directly into the learning management system (LMS) for seamless delivery to the students and automated gradebook posting.**
- + **Choose from two test banks: undergraduate & graduate.**
- + **Client Admin with 24/7 unlimited access to the individual student results and analysis reports.**
- + **Benchmarking of scores with other institutions based on institutional demographics**
- + **Randomized exam question delivery that does not require an exam proctor.**



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# GBE Language Options

A Business/Management Exam Solution in English (British), translated into:

- + German
- + Spanish
- + French
- + Portuguese
- + Mongolian
- + Russian



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# 12 Global Business Education Topics

Each GBE Topic has 4-8 Subjects

1. **Accounting**
2. **Business Ethics**
3. **Business Finance**
4. **Business Integration and Strategic Management**
5. **Business Leadership**
6. **Economics (including subtopics in)**
  - + **Macroeconomics**
  - + **Microeconomic**
7. **Global Dimensions of Business**
8. **Information Management Systems**
9. **Legal Environment of Business**
10. **Management (including subtopics in)**
  - + **Human Resource Management**
  - + **Operations/Production Management**
  - + **Organizational Behavior**
11. **Marketing**
12. **Quantitative Techniques and Statistics**



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# Validity and Reliability

**Peregrine Academic Services places a high priority on ensuring the validity and reliability of the assessment services. These practices begin at the design stage and continue through beta-testing, and with ongoing regularly scheduled quality reviews. For additional information regarding the reliability process, please refer to the following peer-reviewed article:**

**Oedekoven, O. O., Napolitano, M., Lemmon, J., & Zaiontz, C. (2019). Determining test bank reliability. *Transnational Journal of Business*, 4(Summer), 63-74.**



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# Solution Pricing

Pricing is based on annual solution projections for all services used.

Pricing includes complete access to individual results, reports, and analytics.

PRICING FOR ALL ASSESSMENT SERVICES		
SERVICES PER YEAR	PRICE PER EXAM	
	BA/BS/GRAD	AA/AS
1-100	\$45	\$23
101-500	\$40	\$20
501+	\$36	\$18



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**We are catalysts for change.**

We believe that we can contribute to improving the quality of higher education.

We believe we can develop values-based leaders who make a difference in our world.

We lead change by leveraging a diversity of talented people across a broad spectrum of disciplines, backgrounds, experiences, and cultures.

**Together with our clients and partners, we believe that we can change the world.**



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