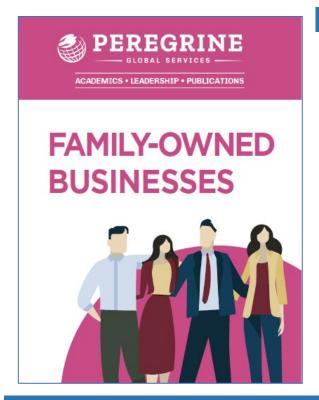
# **LEADING EDGE LEARNING | PEREGRINE GLOBAL SERVICES**



# **Family-Owned Businesses**

A family business is a commercial organization in which decision-making is influenced by multiple generations of a family, related by blood, marriage, or adoption, who has both the ability to influence the vision of the business and the willingness to use this ability to pursue distinctive goals.

Family-owned businesses are closely identified through leadership or ownership. Such businesses are the oldest and most common model of an economic organization.

The purpose of this module is to understand the unique structures, operations, and dynamics of family-owned businesses.

#### **Outcomes**

- 1. Understand the nature and structures of family-owned businesses.
- 2. Understand the philosophy, characteristics, and benefits of family-owned businesses.
- 3. How to grow a family-owned business.
- Manage and develop a family-owned business.
- 5. Perform governance related activities for a family-owned business.
- 6. Manage the complex dynamics of the family enterprise system.
- 7. Grow, preserve, and share the wealth of a family-owned business.
- 8. How to sustain a family enterprise.

#### **Recommended Learners**

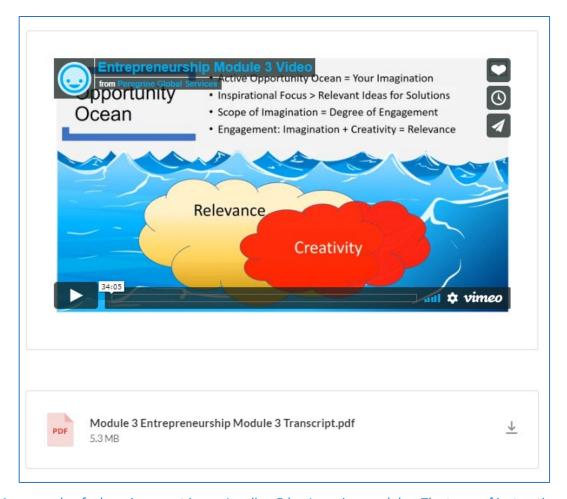
#### **Higher Education**

- Undergraduate Students
- Graduate Students

# **Business, Industry, Nonprofits, & Agencies**

- > Entrepreneurs
- Members of Family-owned Businesses

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An example of a learning event in our Leading Edge Learning modules. The types of instructional content within the modules include: readings, videos, transcripts, audios, interactive questions, offline application exercises, flash cards, narrated presentations, matching exercises, relevant articles, downloads, a final exam, and other activities designed to engage learners based on recognized science of learning educational concepts.

# **Applications and Best Practices**

#### **Higher Education**

- ✓ A module within a career center for student career readiness development.
- ✓ A module within a career development seminar or course.

#### **Business, Industry, Nonprofits, & Agencies**

✓ Family-owned business members who wish to learn more about growing such an enterprise successfully.

# Pricing Module is Approximately 22-25 Learner Hours

1-100 Learners per Year 101-500 Learners per Year 500+ Learners per Year \$285 per Learner \$270 per Learner \$255 per Learner