LEADING EDGE LEARNING | PEREGRINE GLOBAL SERVICES



Family-Owned Businesses

A family business is a commercial organization in which decision making is influenced by multiple generations of a family, related by blood, marriage, or adoption, who can influence the vision of the business and the willingness to use this ability to pursue distinctive goals.

Family-owned businesses are closely identified through leadership or ownership. Such businesses are the oldest and most common model of an economic organization.

The purpose of this module is to understand the unique structures, operations, and dynamics of familyowned businesses.

Learning Outcomes

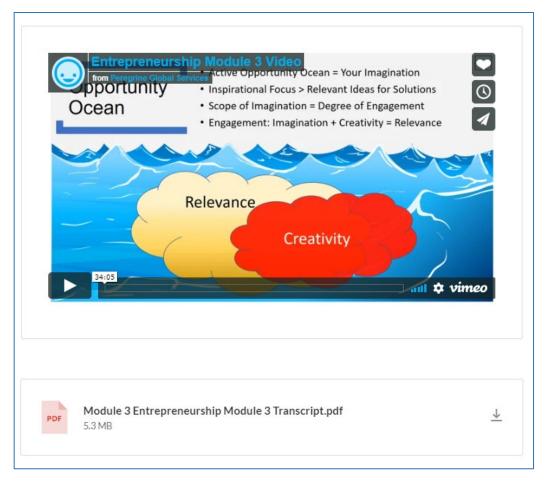
- Describe the nature and structures of familyowned businesses.
- 2. Discuss the philosophy, characteristics, and benefits of family-owned businesses.
- 3. Present strategies to manage and grow a family-owned business.
- 4. Describe governance related activities for a family-owned business.
- 5. Explain strategies to manage the complex dynamics of the family enterprise system.
- 6. Develop strategies to sustain, grow, preserve, and share the wealth of a family-owned business.

Recommended Learners

- Undergraduate Students
- Graduate Students

- > Entrepreneurs
- ➤ Members of a Family-Owned Business

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An example of a learning event in our Leading Edge Learning modules. The types of instructional content within the modules include: readings, videos, transcripts, audios, interactive questions, offline application exercises, flash cards, narrated presentations, matching exercises, relevant articles, downloads, a final exam, and other activities designed to engage learners based on recognized science of learning educational concepts.

Applications and Best Practices

- ✓ Integrate in a course on small business management or entrepreneurship.
- ✓ Include as a resource in a career center, library, or a small business/entrepreneurship center.
- Professional development for people who own a family business.

Pricing	
Module is Approximately 22-25 Learner Hours	

1-100 Learners per Year \$285 per Learner 101-500 Learners per Year \$270 per Learner 500+ Learners per Year \$255 per Learner