

## Diversity and Culture in the Global Workplace



We live in a complex, interconnected world where diversity, shaped by globalization and technological advance, forms the fabric of modern society. In this era of globalization, diversity in the business environment is about more than gender, race, and ethnicity.

Diversity in the workplace now includes employees with diverse religious and political beliefs, education, socioeconomic backgrounds, sexual orientation, cultures, and even disabilities.

Enterprises are discovering that by supporting and promoting a diverse and inclusive workplace, they are gaining benefits that go beyond the optics. Organizations have the transformative power to change and contribute to a more open, diverse, and inclusive society.

### Learning Outcomes

1. Describe how diversity and inclusion contribute to a successful organization.
2. Describe workplace culture.
3. Define characteristics that exemplify individual and organizational values.
4. Develop strategies for effective cross-culture communications.
5. Describe approaches for contributing positively to a diverse and multicultural workplace environment.

### Recommended Learners

- Undergraduate students about to enter the global workplace.
- Graduate students working in a multicultural workplace environment.
- Faculty working in a multicultural workplace environment.

## Communications and Collaboration Tools

- How to choose systems and services
- Device Factors
- Product Features
- Workers' Opinions and Feedback
- Employee Inputs
- Choices for Communication Technology and Services



Similarly, advancement in communication technology, high speed broadband Internet connectivity, encryption technology, scalable audiovisual communication platforms and services have changed the landscape of remote work. The factors to make choices in this area will be similar to those made in collaborative platforms and services.

Also monitor federal and legal guidelines relating to usage of such communication technology, especially if it is used on a global scale.

*An example of a learning event in our Leading Edge Learning modules. The types of instructional content within the modules include: readings, videos, transcripts, audios, interactive questions, offline application exercises, flash cards, narrated presentations, matching exercises, relevant articles, downloads, a final exam, and other activities designed to engage learners based on recognized science of learning educational concepts.*

**Applications and Best Practices**

- ✓ Integrate in a course or program on leadership, international business, or management.
- ✓ Develop skill sets of working professionals.
- ✓ Professional development for continuing education or refresher of skills.
- ✓ Academic leveling for learners who may not have adequate preparation for advanced studies.

**Pricing**  
Module is Approximately 22-25 Learner Hours

1-100 Learners per Year  
\$285 per Learner

101-500 Learners per Year  
\$270 per Learner

500+ Learners per Year  
\$255 per Learner