



Corporate Ethics

Ethics deals with issues of right and wrong. Ethical principles are rooted in philosophy, morality, anthropology, sociology, and human behavior. Whether we like it or not, we face ethical dilemmas both at work and outside of work. Resolving ethical dilemmas is challenging and requires adherence to time-tested principles. This module explores the reality and understanding of corporate ethics.

Ethics is at the center of organizational priorities today. Ethics and governance are closely related to each other, yet there is an important distinction between the two concepts. Governance is the primary responsibility of the board and senior management. Ethics permeates all levels of the organization. Evidence suggests that ethical organizations outperform their peers on key performance metrics. Ethical organizations seem attract and retain high-quality customers, employees, suppliers, investors, and other stakeholders.

This module is designed for managers and junior executives seeking to transition to organizational leader at the director, chief, vice president, or president levels.

Outcomes

1. Understand the meaning of ethics and the principles governing business ethics.
2. Appreciate why it is important for organizations and individuals to be ethical.
3. Apply ethical principles to resolve dilemmas that arise in an organization.
4. Develop a framework for corporate ethics.
5. Evaluate ethical dilemmas and choose the most appropriate course of action.
6. Apply the concept of corporate citizenship and the Natural Step Framework.

Recommended Learners

Higher Education

- Undergraduate students
- Graduate students

Business, Industry, Nonprofits, & Agencies

- Managers
- Executives
- Business Owners
- Entrepreneurs

Code of Ethics and Code of Conduct

Code of Ethics

A **code of ethics** outlines the core values of an organization and the ideal state to which the organization aspires to evolve.

Codes of Ethics tend to emphasize Trustworthiness, Respect, Responsibility, Fairness, Caring, and Citizenship. A simple code of ethics would include:

- **Integrity** – focuses on honesty and openness; deliver on one’s promises
- **Respect** – treat others as you would like to be treated by others
- **Communication** – with courtesy, listen more than talk, information is meant to move, information moves people
- **Excellence** – giving the best to everything and everyone
- **Continuous Improvement** – excellence and quality are journeys, not destinations
- **Mindfulness** – self-management, regularly taking stock, learning, enhancing one’s contribution to the greater good

An example of a learning event in our Leading Edge Learning modules. The types of instructional content within the modules include: readings, videos, transcripts, audios, interactive questions, offline application exercises, flash cards, narrated presentations, matching exercises, relevant articles, downloads, a final exam, and other activities designed to engage learners based on recognized science of learning educational concepts.

Applications and Best Practices

Higher Education

- ✓ Include the module in an undergraduate course on leadership.
- ✓ Use to develop new or emerging organizational leaders.
- ✓ As an education module within a graduate program that includes leadership.

Business, Industry, Nonprofits, & Agencies

- ✓ Use to transition from senior manager to organization leader.
- ✓ Develop newly selected senior leaders.
- ✓ Develop continuous quality improvement skills and abilities.

Pricing

Module is Approximately 5-6 Learner Hours

1-100 Learners per Year

\$49 per Learner

101-500 Learners per Year

\$44 per Learner

500+ Learners per Year

\$39 per Learner