Career Readiness

Career readiness is the process of preparing learners of any age with the essential skills they will need to find, acquire, maintain, and grow within a job. Career readiness concerns just about any area associated with someone entering the job market. The range of jobs include self-employment, franchise ownership, and employment within an established company, nonprofit entity, or government agency.

Career readiness encompasses everything that a learner needs to know to launch a successful occupational life, along with all of the accomplishment, pride, stability, and progression that entails. Sometimes that refers to soft skills. Other times, it means learning a hard-and-fast way to perform a certain process. At the end of the day, career readiness promises exactly what is in its name.

The purpose of this module is to develop the learner's understandings, knowledge, actions, and skills for career readiness.

Outcomes

1. Define career readiness.
2. Prepare for a job search.
3. Know how to develop a personal brand.
4. Conduct a job search.
5. Apply for a job.
6. Participate in a job interview.
7. Perform job shadowing.
8. Understand what it takes to start your own business.

Recommended Learners

Higher Education

➢ Undergraduate Students

➢ Graduate Students

Business, Industry, Nonprofits, & Agencies

➢ Job Seekers

➢ Newly Hired Employees

5 Things to Learn About a Company Before Your Job Interview

1. **Company Mission Statement and Basic Facts**

2. **What Sets the Company Apart From its Competitors?**

3. **What is Being Said About the Company in the News and Through Social Networks?**

4. **How the Company is Structured**

5. **Who's in Charge?**

An example of a learning event in our Leading Edge Learning modules. The types of instructional content within the modules include: readings, videos, transcripts, audios, interactive questions, offline application exercises, flash cards, narrated presentations, matching exercises, relevant articles, downloads, a final exam, and other activities designed to engage learners based on recognized science of learning educational concepts.

Applications and Best Practices	
Higher Education	**Business, Industry, Nonprofits, & Agencies**
✓ A module within a career center for student career readiness development.	✓ Job seekers about to enter the job market.
✓ A module within a career development seminar or course.	✓ New employee orientation.

Pricing		
Module is Approximately 12-15 Learner Hours		
1-100 Learners per Year	101-500 Learners per Year	500+ Learners per Year
$150 per Learner	$140 per Learner	$130 per Learner