



Career Management

Career management is a combination of structured planning and the active management choice of one's own professional career.

Career management was first defined in a social work doctoral thesis by Mary Valentich as the implementation of a career strategy through the application of career tactics in relation to chosen career orientation.

Career orientation referred to the overall design or pattern of one's career, shaped by goals and interests and identifiable by particular positions that embody these goals and interests.

Career strategy pertains to the individual's general approach to the realization of career goals and to the specificity of the goals themselves.

The purpose of this module is to develop the learner's understanding, knowledge, actions, and skills for career management.

Learning Outcomes

1. Define career management.
2. Develop a personal strategy for a career management mindset.
3. Evaluate personal accountability and responsibility as important skills for career management.
4. Recognize how to avoid workplace pitfalls.
5. Describe the employer's perspective and expectations on career management.
6. Determine how to make informed career decisions.
7. Discuss succession planning from an employer's perspective.
8. Explain employer branding and the employee's role in supporting that brand.

Recommended Learners

- Undergraduate Students
- Graduate Students
- Faculty or students contemplating a career change.

Mutual Respect and Trust **Mindfulness** **Welcome Diversity in team**

Open Communication **Maintain Transparency**

The First 90 Days in A New Job: Make Them Count

An example of a learning event in our Leading Edge Learning modules. The types of instructional content within the modules include: readings, videos, transcripts, audios, interactive questions, offline application exercises, flash cards, narrated presentations, matching exercises, relevant articles, downloads, a final exam, and other activities designed to engage learners based on recognized science of learning educational concepts.

Applications and Best Practices

- ✓ Integrate in a course or program on human resource management.
- ✓ Professional development for continuing education or refresher of skills.
- ✓ Include as a resource in a career center or library.
- ✓ Develop skills of working professionals.

Pricing
Module is Approximately 12-15 Learner Hours

1-100 Learners per Year
 \$150 per Learner

101-500 Learners per Year
 \$140 per Learner

500+ Learners per Year
 \$130 per Learner