

# **BUSINESS LEADERSHIP, OPERATIONS, AND STRATEGY**

## **SYLLABUS**

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*Written & Delivered By:*



# **PEREGRINE**

**GLOBAL SERVICES**

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## **BUSINESS LEADERSHIP, OPERATIONS, AND STRATEGY**

### **Overview**

This module develops the professional knowledge and soft skills necessary for understanding and applying business strategy, marketing, communications, leadership, and teamwork into a workplace environment. Module instruction is conducted using a combination of online instruction and experiential simulation. The purpose of this module is to learn, develop, and apply the professional knowledge and soft skills associated with leadership, business operations, and strategy in the workplace.

The learning hub for this module is OneDay Strategy Simulation, a multi-episode Interactive Learning eXperience (I-L-X), that teaches learners about the concept of strategy, communications, time management, critical thinking, and decision-making. OneDay Strategy Simulation introduces and reinforces how to make good business decisions and develop viable organizational strategies. The learner will learn and understand the fundamentals associated with business ethics, communications, leadership, marketing, and strategy to successfully complete the simulation.

The simulation takes into consideration skills and practical experiences to function as a high-performing employee in today's workplace environment. The learner must know and apply the skills of communication, leadership, teamwork, conflict management, and change management. As such, OneDay Strategy Simulation is designed to engage learners in the completion of "real world" activities whereby the learner can apply and demonstrate mastery of the knowledge and skills needed for today's business environment.

### **Learners**

This module is designed for learners who are relatively new to business operations to teach them the full depth and breadth of today's business environment so that they can be a more successful employee.

The module may qualify for Continuing Education Units (CEU) for professional certifications depending on the professional association.

### **Module Authors**

The author for this module is Peregrine Global Services, headquartered in Gillette, Wyoming. Materials from a variety of sources may have been utilized in the development of this module.

### **Experiential Learning**

OneDay Strategy Simulation: An Interactive Learning Experience is a simulation that follows an employee of an airline company, Emma, who is a relatively new employee of a company called North South Airlines. Through Emma, the simulation addresses a strategic issue for North South Airlines. Emma assesses her environment, gathers information along the way from various characters and other information sources, makes decisions, and then presents recommendations.

Along the way, learners are quizzed in various forms about concepts related to strategy and asked to prioritize what they have learned, make decisions about what strategy to implement based on what is learned, and deliver a presentation to the CEO of North South Airlines. The purpose of OneDay Strategy Simulation is to choose a strategy for the airline, some supporting actions, additional supporting statements, and a variety of other types of information to build an argument to present to the CEO. Learners build the information they need in Episodes 1-5 and then organize that information in Episode 6. The simulation is completed as an individual student; however, collaboration between students is encouraged.

### **LEARNING OUTCOMES**

At the conclusion of this module, learners will be able to:

1. Apply concepts associated with business leadership and marketing.
2. Model time management within a business setting.
3. Evaluate the business environment.
4. Recognize operational opportunities and constraints.
5. Conduct business analysis with emphasis on operations management.
6. Formulate strategic options and quantitative support for strategic options.
7. Know how to lead teams, manage conflict, and lead change.

8. Conduct hypothesis testing and follow-up.
9. Apply business ethics concepts and principles.
10. Conduct feasibility and implementation analysis.
11. Apply interpersonal communication skills within a legally compliant business operation.
12. Communicate strategy to key stakeholders.

### **Readings**

The module includes readings associated with each of the OneDay Strategy Simulation episodes. These readings help the learner understand the airline industry and developing their strategy. The readings are included as PDF files in the downloads section of the module. Videos are embedded within the module.

#### **Section 2 Readings**

Dahl, D. (n.d.). How to develop a business growth strategy. *Inc.*

<https://www.inc.com/guides/small-business-growth-strategies.html>

Clayton, J. (2019, January 29). The five stages of the strategic management process. *Houston Chronicle*. <https://smallbusiness.chron.com/five-stages-strategic-management-process-18785.html>

Rumelt, R. (1980). The evaluation of business strategy. In W. Glueck (Ed.) *Business Policy and Strategic Management* (3<sup>rd</sup> ed.). McGraw Hill Publishing.

Teece, D.J. (2010). Business models, business strategy and innovation. *Long Range Planning*, 43(2), 172-194.

#### **Section 4 Readings**

Bain & Company. (2018, April 2). Mission and vision statements.

<https://www.bain.com/insights/management-tools-mission-and-vision-statements/>

Evans, J. (2010, April 24). Vision and mission. *Psychology Today*.

<https://www.psychologytoday.com/us/blog/smartwork/201004/vision-and-mission>

Kleiner, A. (2013, November 11). The dynamic capabilities of David Teece. *Strategy + Business*.  
<https://www.strategy-business.com/article/00225?gko=32b8d>

MaRS Discovery District. (n.d.). A strategy canvas: A tool for developing a differentiation strategy for technology products. MaRS. <https://learn.marsdd.com/article/competitive-differentiation/>

Mind Tools (n.d.). Porter's generic strategies.  
[https://www.mindtools.com/pages/article/newSTR\\_82.htm](https://www.mindtools.com/pages/article/newSTR_82.htm)

### **Section 6 Readings**

Graham, J.R., Lemmon, M.L., & Wolf, J.G. (2002). Does corporate diversification destroy value? *The Journal of Finance*, 57(2), 695-720.

Jurevicius, O. (2013, February 13). SWOT analysis: Do it properly. *Strategic Management Insight*.  
<https://strategicmanagementinsight.com/tools/swot-analysis-how-to-do-it.html>

Richards, N. (2016, February 10). Top four reasons businesses expand globally and what you need to know. *Vistra*. <https://ieglobal.vistra.com/blog/2016/2/top-four-reasons-businesses-expand-globally-and-what-you-need-know#>

Strategy-Train. (n.d.). Types of diversification. <http://st.merig.eu/?id=145>

Twarowska, K., & Kakol, M. (2013). International business strategy reasons and forms of expansion into foreign markets. *Management, Knowledge and Learning International Conference*, Zadar, Croatia.

### **Section 8 Readings**

Carlson, R. (2019, January 30). A beginner's guide to mergers and acquisitions. *The Balance Small Business*. <https://www.thebalancesmb.com/why-do-companies-merge-mergers-and-acquisitions-explained-392847>

Chickha, Y. (2017, March 14). Managing stakeholders: It's that dreadful thing. [PowerPoint]. International Institute of Business Analysis, Charlotte, NC.

Mind Tools. (n.d.). Stakeholder analysis: winning support for your projects.

[https://www.mindtools.com/pages/article/newPPM\\_07.htm](https://www.mindtools.com/pages/article/newPPM_07.htm)

Mitchell, R.C. (n.d.). Strategy formulation. <http://www.csun.edu/~hfmgt001/formulation.doc>.

Price, J. (2012, October 26). Six reasons why so many acquisitions fail. Business Insider.

<https://www.businessinsider.com/why-acquisitions-fail-2012-10>

Quain, S. (2019, January 28). Advantages and disadvantages of a global strategy. Houston

Chronicle. <https://smallbusiness.chron.com/advantages-disadvantages-global-strategy-11664.html>

### Section 10 Readings

First River. (2010). Corporate vs business strategy. [https://first-](https://first-river.com/strategy/2010/02/corporate-vs-business-strategy/)

[river.com/strategy/2010/02/corporate-vs-business-strategy/](https://first-river.com/strategy/2010/02/corporate-vs-business-strategy/)

Harro, T. (n.d.). How to make strategy live when you're not in the room. *Prudent Pedal*.

<https://www.prudentpedal.com/make-strategy-live-youre-not-room/>

IMG. (2019, December 5). Our employees and customers don't understand our strategy.

<https://imgcorp.co.uk/our-employees-and-customers-dont-understand-our-strategy/>

Kaplan Financial Knowledge Bank. (n.d.). Agency theory.

<https://kfknowledgebank.kaplan.co.uk/risk-ethics-and-governance/governance/agency-theory>

### Section 12 Readings

Belyh, A. (2017, February 24). Essential steps to a successful strategy implementation process.

Cleverism. <https://www.cleverism.com/strategy-implementation-process/>

Brownbill, N. (2012, October 7). What drives your competitive landscape? Be the Best in

Business. <http://bethebestinbusiness.blogspot.com/2012/10/oneof-key-questions-in-competitive.html>

Merrill, C. (2015, February 6). Skip the boring business plan. Entrepreneur.

<https://www.entrepreneur.com/article/242452>

Murphy, C.B. (2019, November 22). Why do companies care about their stock prices?

*Investopedia*. <https://www.investopedia.com/investing/why-do-companies-care-about-their-stock-prices/>

### **Delivery**

The module is built and distributed through Peregrine's Content Management and Delivery (CMAD) Learning Management System (LMS). The link to the module is provided separately to learners or through the client's LMS. The instructional content is all contained within CMAD to include a link to the OneDay Strategy Simulation.

### **Assessment**

Throughout the module, there are in-progress quizzes and short exercises to ensure understanding of the instructional content. A completion certificate is issued when the learner obtains at least 80% on the final exam.

## CURRICULUM

The module is organized into 14 sections. Each section includes 1-3 topics. A topic includes 2-4 subjects.

<u>Section</u>	<u>Topics</u>
Business Fundamentals	<ul style="list-style-type: none"> <li>• Module Welcome and Overview</li> <li>• Leadership Essentials</li> <li>• Marketing</li> </ul>
OneDay Episode 1: Assignment and External Context	<ul style="list-style-type: none"> <li>• Introduction to the OneDay Simulation</li> <li>• Readings for Episode 1</li> <li>• OneDay Episode 1</li> </ul>
Workforce Management	<ul style="list-style-type: none"> <li>• Human Resource Management</li> </ul>
OneDay Episode 2: Operational Opportunities and Constraints	<ul style="list-style-type: none"> <li>• Readings for Episode 2</li> <li>• OneDay Episode 2</li> </ul>
Business Operations	<ul style="list-style-type: none"> <li>• Operations/Production Management</li> </ul>
OneDay Episode 3: Strategic Options and Quantitative Support	<ul style="list-style-type: none"> <li>• Readings for Episode 3</li> <li>• OneDay Episode 3</li> </ul>
Teams and Teamwork	<ul style="list-style-type: none"> <li>• Leading Teams</li> <li>• Managing Conflict</li> <li>• Leading Change</li> </ul>
OneDay Episode 4: Hypothesis Testing and Follow-up	<ul style="list-style-type: none"> <li>• Readings for Episode 4</li> <li>• OneDay Episode 4</li> </ul>
Business Ethics	<ul style="list-style-type: none"> <li>• Business Ethics</li> </ul>
OneDay Episode 5: Feasibility and Implementation	<ul style="list-style-type: none"> <li>• Episode 5 Readings</li> <li>• OneDay Episode 5</li> </ul>
Business Communications	<ul style="list-style-type: none"> <li>• Business Communications</li> </ul>
OneDay Episode 6: Communicating Strategy	<ul style="list-style-type: none"> <li>• OneDay Episode 6 Readings</li> <li>• OneDay Episode 6</li> </ul>
Team Leadership	<ul style="list-style-type: none"> <li>• Leading the Leaders</li> </ul>
Module Assessment	<ul style="list-style-type: none"> <li>• Assessment</li> </ul>



### **Hours and Articulation**

Learner hours are shown in the following table. The hours are based on both the time within the module and time away from the module conducting application activities.

<b><u>Section</u></b>	<b><u>Hours</u></b>
Business Fundamentals	7
OneDay Episode 1: Assignment and External Context	2
Workforce Management	5
OneDay Episode 2: Operational Opportunities and Constraints	2
Business Operations	5
OneDay Episode 3: Strategic Options and Quantitative Support	2
Teams and Teamwork	12
OneDay Episode 4: Hypothesis Testing and Follow-up	3
Business Ethics	5
OneDay Episode 5: Feasibility and Implementation	3
Business Communications	5
OneDay Episode 6: Communicating Strategy	3
Team Leadership	5
Module Assessment	1
<b>Total Hours</b>	<b>60</b>

**MODULE SECTIONS****Section 1. Business Fundamentals**

<b>Topic</b>	<b>Subjects and Activities</b>
Module Introduction	<ul style="list-style-type: none"> <li>• Module Welcome</li> <li>• Module Overview</li> <li>• Module Navigation</li> <li>• Module Assessment</li> <li>• OneDay Strategy Simulation Introduction</li> <li>• Technical Support</li> </ul>
Business Leadership Essentials	<ul style="list-style-type: none"> <li>• Leadership Defined</li> <li>• Values-based Leadership</li> <li>• Positive Expectations</li> <li>• Delegation</li> <li>• Ethical Leadership</li> <li>• Demonstrating Leadership</li> </ul>
Marketing.	<ul style="list-style-type: none"> <li>• Marketing Defined</li> <li>• Marketing Segmentation</li> <li>• Channels of Distribution and Business Marketing Networks and Logistics</li> <li>• Marketing Research Tools</li> <li>• Marketing Strategy</li> </ul>

**Section 2. OneDay Strategy Simulation Episode 1: Assignment and External Context**

Topic	Subjects and Activities
Introduction to the OneDay Strategy Simulation	<ul style="list-style-type: none"> <li>• OneDay Introduction Video</li> <li>• OneDay Simulation Description</li> <li>• OneDay Registration Instructions</li> <li>• OneDay Registration Link</li> </ul>
Readings for Episode 1	<p>The readings are in the course library/downloads section.</p> <p>Dahl, D. (n.d.). How to develop a business growth strategy. <i>Inc.</i> <a href="https://www.inc.com/guides/small-business-growth-strategies.html">https://www.inc.com/guides/small-business-growth-strategies.html</a></p> <p>Clayton, J. (2019, January 29). The five stages of the strategic management process. <i>Houston Chronicle.</i> <a href="https://smallbusiness.chron.com/five-stages-strategic-management-process-18785.html">https://smallbusiness.chron.com/five-stages-strategic-management-process-18785.html</a></p> <p>Rumelt, R. (1980). The evaluation of business strategy. In W. Glueck (Ed.) <i>Business Policy and Strategic Management</i> (3<sup>rd</sup> ed.). McGraw Hill Publishing.</p> <p>Teece, D.J. (2010). Business models, business strategy and innovation. <i>Long Range Planning</i>, 43(2), 172-194.</p>
OneDay Episode 1	<ul style="list-style-type: none"> <li>• Episode 1 Instructions</li> <li>• Register and play through Episode 1.</li> </ul>

**Section 3. Workforce Management**

<b>Topic</b>	<b>Subjects and Activities</b>
Human Resource Management	<ul style="list-style-type: none"><li>• Introduction to Human Resource Management</li><li>• Recruiting and Talent Management</li><li>• Performance Management</li><li>• Compensation</li><li>• Employee Relations</li><li>• Legal Compliance</li></ul>

**Section 4. OneDay Strategy Simulation Episode 2: Operational Opportunities and Quantitative Support**

Topic	Subjects and Activities
Readings for Episode 2	<p>The readings are in the course library/downloads section.</p> <p>Bain &amp; Company. (2018, April 2). Mission and vision statements.  <a href="https://www.bain.com/insights/management-tools-mission-and-vision-statements/">https://www.bain.com/insights/management-tools-mission-and-vision-statements/</a></p> <p>Evans, J. (2010, April 24). Vision and mission.  <i>Psychology Today</i>.  <a href="https://www.psychologytoday.com/us/blog/smart-work/201004/vision-and-mission">https://www.psychologytoday.com/us/blog/smart-work/201004/vision-and-mission</a></p> <p>Kleiner, A. (2013, November 11). The dynamic capabilities of David Teece. <i>Strategy + Business</i>.  <a href="https://www.strategy-business.com/article/00225?gko=32b8d">https://www.strategy-business.com/article/00225?gko=32b8d</a></p> <p>MaRS Discovery District. (n.d.). A strategy canvas: A tool for developing a differentiation strategy for technology products. <i>MaRS</i>.  <a href="https://learn.marsdd.com/article/competitive-differentiation/">https://learn.marsdd.com/article/competitive-differentiation/</a></p> <p>Mind Tools (n.d.). Porter's generic strategies.  <a href="https://www.mindtools.com/pages/article/newSTR_82.htm">https://www.mindtools.com/pages/article/newSTR_82.htm</a></p>
OneDay Episode 2	<ul style="list-style-type: none"> <li>• Episode 2 Instructions</li> <li>• Resume Play through Episode 2. Replay the episode to improve your score.</li> </ul>

**Section 5. Business Operations**

<b>Topic</b>	<b>Subjects and Activities</b>
Operations/Production Management	<ul style="list-style-type: none"><li>• Operations and Supply Chain Strategy</li><li>• Quality Management</li><li>• Quality Improvement Methods</li><li>• Project Management</li></ul>

**Section 6. OneDay Strategy Simulation Episode 3: Strategic Options and Quantitative Support**

Topic	Subjects and Activities
Readings for Episode 3	<p>The readings are in the course library/downloads section.</p> <p>Graham, J.R., Lemmon, M.L., &amp; Wolf, J.G. (2002). Does corporate diversification destroy value? <i>The Journal of Finance</i>, 57(2), 695-720.</p> <p>Jurevicius, O. (2013, February 13). SWOT analysis: Do it properly. <i>Strategic Management Insight</i>.  <a href="https://strategicmanagementinsight.com/tools/swot-analysis-how-to-do-it.html">https://strategicmanagementinsight.com/tools/swot-analysis-how-to-do-it.html</a></p> <p>Richards, N. (2016, February 10). Top four reasons businesses expand globally and what you need to know. <i>Vistra</i>.  <a href="https://ieglobal.vistra.com/blog/2016/2/top-four-reasons-businesses-expand-globally-and-what-you-need-know#">https://ieglobal.vistra.com/blog/2016/2/top-four-reasons-businesses-expand-globally-and-what-you-need-know#</a></p> <p>Strategy-Train. (n.d.). Types of diversification.  <a href="http://st.merig.eu/?id=145">http://st.merig.eu/?id=145</a></p> <p>Twarowska, K., &amp; Kakol, M. (2013). International business strategy reasons and forms of expansion into foreign markets. <i>Management, Knowledge and Learning International Conference, Zadar, Croatia</i>.</p>
OneDay Episode 3	<ul style="list-style-type: none"> <li>• Episode 3 Instructions</li> <li>• Resume Play through Episode 3. Replay the episode to improve your score.</li> </ul>

**Section 7. Teams and Teamwork**

<b>Topic</b>	<b>Subjects and Activities</b>
Leading Teams	<ul style="list-style-type: none"> <li>• Planning for Your Team</li> <li>• Building the Team</li> <li>• Leading the Team</li> <li>• Team Meetings</li> <li>• Team Problem-solving</li> <li>• Teams of Trust</li> </ul>
Managing Conflict	<ul style="list-style-type: none"> <li>• Defining Conflict</li> <li>• Principles of Conflict</li> <li>• What to do with Conflict</li> <li>• Barriers to Conflict Resolution</li> <li>• High Maintenance Relationships</li> <li>• Rules for Conflict Resolution</li> </ul>
Leading Change	<ul style="list-style-type: none"> <li>• Defining Change</li> <li>• Barriers to Change</li> <li>• Leading the Charge</li> <li>• Change Survival</li> <li>• Inspiring the Team</li> <li>• Leading Change</li> </ul>



**Section 8. OneDay Strategy Simulation Episode 4: Hypothesis Testing and Follow-up**

Topic	Subjects and Activities
Readings for Episode 4	<p>The readings are in the course library/downloads section.</p> <p>Carlson, R. (2019, January 30). A beginner’s guide to mergers and acquisitions. <i>The Balance Small Business</i>. <a href="https://www.thebalancesmb.com/why-do-companies-merge-mergers-and-acquisitions-explained-392847">https://www.thebalancesmb.com/why-do-companies-merge-mergers-and-acquisitions-explained-392847</a></p> <p>Chickha, Y. (2017, March 14). Managing stakeholders: It’s that dreadful thing. [PowerPoint]. <i>International Institute of Business Analysis, Charlotte, NC</i>.</p> <p>Mind Tools. (n.d.). Stakeholder analysis: winning support for your projects. <a href="https://www.mindtools.com/pages/article/newPPM_07.htm">https://www.mindtools.com/pages/article/newPPM_07.htm</a></p> <p>Mitchell, R.C. (n.d.). <i>Strategy formulation</i>. <a href="http://www.csun.edu/~hfmgt001/formulation.doc">http://www.csun.edu/~hfmgt001/formulation.doc</a></p> <p>Price, J. (2012, October 26). Six reasons why so many acquisitions fail. <i>Business Insider</i>. <a href="https://www.businessinsider.com/why-acquisitions-fail-2012-10">https://www.businessinsider.com/why-acquisitions-fail-2012-10</a></p> <p>Quain, S. (2019, January 28). Advantages and disadvantages of a global strategy. <i>Houston Chronicle</i>. <a href="https://smallbusiness.chron.com/advantages-disadvantages-global-strategy-11664.html">https://smallbusiness.chron.com/advantages-disadvantages-global-strategy-11664.html</a></p>
OneDay Episode 4	<ul style="list-style-type: none"> <li>• Episode 4 Instructions</li> <li>• Resume Play through Episode 4. Replay the episode to improve your score.</li> </ul>

**Section 9. Business Ethics**

<b>Topic</b>	<b>Subjects and Activities</b>
Business Ethics	<ul style="list-style-type: none"><li>• The Importance of Business Ethics</li><li>• Ethical Decision-making and Ethical Leadership</li><li>• Business Ethics in the Global Economy</li><li>• Stakeholder Relationships, Social Responsibility, and Corporate Governance</li><li>• Developing an Effective Ethics Program</li></ul>

**Section 10. OneDay Strategy Simulation Episode 5: Feasibility and Implementation**

Topic	Subjects and Activities
Readings for Episode 5	<p>The readings are in the course library/downloads section.</p> <p>First River. (2010). Corporate vs business strategy.  <a href="https://first-river.com/strategy/2010/02/corporate-vs-business-strategy/">https://first-river.com/strategy/2010/02/corporate-vs-business-strategy/</a></p> <p>Harro, T. (n.d.). How to make strategy live when you're not in the room. <i>Prudent Pedal</i>.  <a href="https://www.prudentpedal.com/make-strategy-live-youre-not-room/">https://www.prudentpedal.com/make-strategy-live-youre-not-room/</a></p> <p>IMG. (2019, December 5). Our employees and customers don't understand our strategy.  <a href="https://imgcorp.co.uk/our-employees-and-customers-dont-understand-our-strategy/">https://imgcorp.co.uk/our-employees-and-customers-dont-understand-our-strategy/</a></p> <p>Kaplan Financial Knowledge Bank. (n.d.). Agency theory.  <a href="https://kfknowledgebank.kaplan.co.uk/risk-ethics-and-governance/governance/agency-theory">https://kfknowledgebank.kaplan.co.uk/risk-ethics-and-governance/governance/agency-theory</a></p>
OneDay Episode 5	<ul style="list-style-type: none"> <li>• Episode 5 Instructions</li> <li>• Resume Play through Episode 5. Replay the episode to improve your score.</li> </ul>

**Section 11. Business Communications**

<b>Topic</b>	<b>Subjects and Activities</b>
Business Communications	<ul style="list-style-type: none"> <li>• Establishing credibility through communication</li> <li>• Impact of business communication</li> <li>• Responsibilities as a communicator</li> <li>• Guidelines for written and oral communication</li> <li>• Choosing to use oral or written communication</li> <li>• Understand strategic communication</li> <li>• Listening and feedback in organizations</li> <li>• Organizational culture and communication</li> <li>• Effective group communication</li> <li>• Types of electronic communication</li> <li>• Understanding your audience</li> <li>• Predicament situation communication</li> <li>• Standards for presentations</li> <li>• Strategic use of visual and technical communication</li> <li>• Delivery of presentations</li> </ul>

**Section 12. OneDay Strategy Simulation Episode 6: Communicating Strategy**

Topic	Subjects and Activities
Readings for Episode 6	<p>The readings are in the course library/downloads section.</p> <p>Belyh, A. (2017, February 24). Essential steps to a successful strategy implementation process. <i>Cleverism</i>. <a href="https://www.cleverism.com/strategy-implementation-process/">https://www.cleverism.com/strategy-implementation-process/</a></p> <p>Brownbill, N. (2012, October 7). What drives your competitive landscape? <i>Be the Best in Business</i>. <a href="http://bethebestinbusiness.blogspot.com/2012/10/oneof-key-questions-in-competitive.html">http://bethebestinbusiness.blogspot.com/2012/10/oneof-key-questions-in-competitive.html</a></p> <p>Merrill, C. (2015, February 6). Skip the boring business plan. <i>Entrepreneur</i>. <a href="https://www.entrepreneur.com/article/242452">https://www.entrepreneur.com/article/242452</a></p> <p>Murphy, C.B. (2019, November 22). Why do companies care about their stock prices? <i>Investopedia</i>. <a href="https://www.investopedia.com/investing/why-do-companies-care-about-their-stock-prices/">https://www.investopedia.com/investing/why-do-companies-care-about-their-stock-prices/</a></p>
OneDay Episode 6	<ul style="list-style-type: none"> <li>• Episode 6 Instructions</li> <li>• Resume Play through Episode 6. Replay the episode to improve your score.</li> <li>• Episode 7, Epilogue, is unlocked if your strategy is accepted by the CEO of North-South Airlines.</li> </ul>

**Section 13. Team Leadership**

Topic	Subjects and Activities
Leading the Leaders	<ul style="list-style-type: none"><li>• Leadership Principles</li><li>• Applied Leadership</li><li>• Working with People</li><li>• Inspiring Others</li><li>• Mentoring</li><li>• The Leader's Path</li></ul>

**Section 14. Module Assessment**

Topic	Subjects and Activities
Assessment	<ul style="list-style-type: none"><li>• Assessment</li></ul>