



## Business Leadership

Leadership forms part of nearly every employee's job description. Businesses today require employees take the initiative, find innovative solutions, act like an entrepreneur, and lead others towards organizational success.

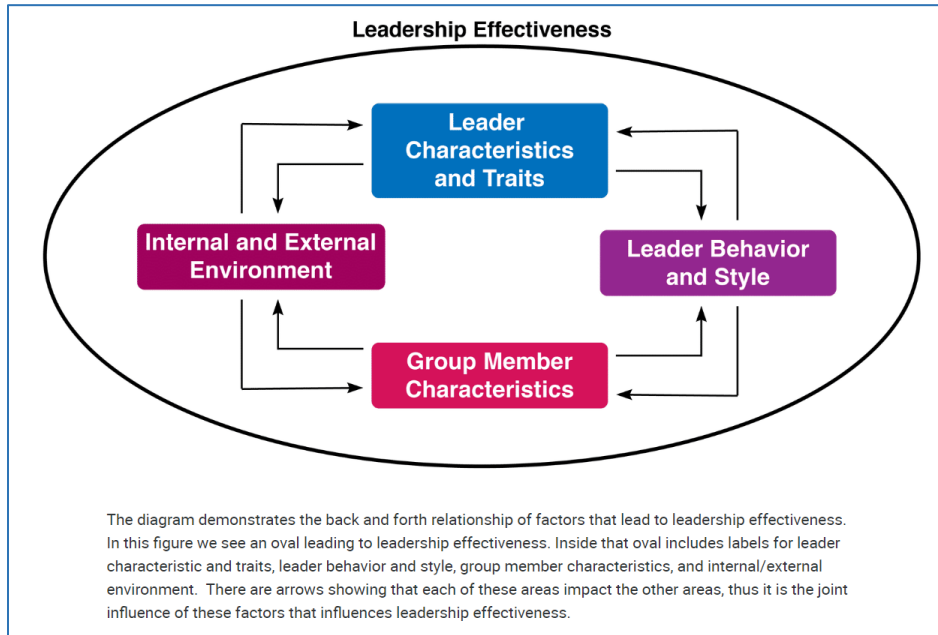
This module will help you understand and apply foundational leadership concepts, including leadership traits and characteristics, leadership development and succession, transformational leadership, measuring leadership effectiveness, and contingency leadership.

## Learning Outcomes

1. Identify general and task-related traits that contribute to leadership effectiveness.
2. Describe cognitive factors associated with leadership effectiveness.
3. Discuss the hereditary versus environment issue in relation to leadership effectiveness.
4. Review the strengths and weaknesses of the trait approach to leadership.
5. Explain how leaders develop through self-awareness and self-discipline.
6. Describe the nature of leadership succession.
7. Describe key traits, behaviors, and communication style of charismatic leaders.
8. Explain the nature of transformational leadership.
9. Identify several of the impacts of charismatic and transformational leadership on performance and behavior.
10. Review the key leadership dimensions of initiating structure and consideration.
11. Discuss how leaders use 360-degree feedback to improve their performance.
12. Describe different leadership styles and how to choose the most appropriate leadership style.
13. Explain how the situation influences the choice of leadership objectives.
14. Discuss the contingency theories of leadership effectiveness.

## Recommended Learners

- Undergraduate Students
- Graduate Students
- Faculty or Learners in a Leadership Role



*An example of a learning event in our Leading Edge Learning modules. The types of instructional content within the modules include: readings, videos, transcripts, audios, interactive questions, offline application exercises, flash cards, narrated presentations, matching exercises, relevant articles, downloads, a final exam, and other activities designed to engage learners based on recognized science of learning educational concepts.*

**Applications and Best Practices**

- ✓ Integrate in a course on leadership, business management, or introductory business principles.
- ✓ Academic leveling for learners who may not have adequate preparation for advanced studies.
- ✓ Professional development opportunities for students.
- ✓ Develop skill sets of working professionals.
- ✓ Include as a resource in career center or library.
- ✓ Professional development opportunities for working professionals.

**Pricing**  
**Module is Approximately 3-5 Learner Hours**

1-100 Learners per Year \$49 per Learner	101-500 Learners per Year \$44 per Learner	500+ Learners per Year \$39 per Learner
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