Overview

In all realms of business, ethics and ethical conduct must be the foundation for employee decisions. In this module, learners will learn about organizational and ethical culture, ethical decision-making, ethical leadership, global perspectives and business ethics issues, and the development of business ethics culture.

This module is intended as a review of the key concepts, fundamentals, and foundations of the discipline.

Learners

This module is designed for learners who require an overview of the discipline. The module is commonly used in an academic leveling (transition to graduate education) or business review (capstone) course or program.

Module Authors

The author for this module is Peregrine Global Services, which is headquartered in Gillette, Wyoming. It includes materials from a variety of sources as indicated within the module.

Learning Outcomes

The learning outcomes for the module are as follows. With the completion of this module, learners should be able to:

1. Discuss conceptualizations of business ethics from an organizational perspective.

2. Examine the historical foundations and evolution of business ethics.

3. Restate evidence that ethical value systems support business performance.

4. Describe a comprehensive framework for ethical decision making in business.

5. Recognize individual and organizational factors that may influence ethical decision making in business.

6. Identify leadership styles and habits that promote an ethical culture.

7. Discuss the role of culture as a factor in business ethics.

8. Explain global values.

9. Recognize several ethical issues around the globe.

10. Identify stakeholders' roles in business ethics.

11. Examine the role of corporate governance in structuring ethics and social responsibility in business.

12. Restate the steps involved in implementing a stakeholder perspective in social responsibility and business ethics.

13. Describe the responsibility of the corporation to be a moral agent.

14. Recognize the keys to successful ethics training, including program types and goals.

15. Examine the ways that ethical standards are monitored, audited, and enforced and to understand the need for continuous improvement.

Curriculum

Section	Topics
Section 1: The Importance of Business Ethics	• Business Ethics Defined • Why Study Business Ethics? • The Development of Business Ethics • Developing an Organizational and Global Ethical Culture • The Benefits of Business Ethics
Section 2: Ethical Decision Making and Ethical Leadership	• A Framework for Ethical Decision-Making in Business • Using the Ethical Decision-Making Framework to Improve Ethical Decisions • The Role of Leadership in a Corporate Culture • Leadership Styles Influence Ethical Decisions • Habits of Strong Ethical Leaders
Section 3: Business Ethics in a Global Economy	• Ethical Perceptions and International Business • Global Values • The Multinational Corporation • Sexual and Racial Discrimination • Human Rights

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	• Price Discrimination • Bribery • Harmful Products • Pollution and the Natural Environment • Telecommunication Issues • Intellectual Property Protection • World Trade Organization
Section 4: Stakeholder Relationships, Social Responsibility, and Corporate Governance	• Stakeholders Define Ethical Issues in Business • Social Responsibility and the Importance of a Stakeholder Orientation • Social Responsibility and Ethics • Corporate Governance Provides Formalized Responsibility to Stakeholders • Implementing a Stakeholder Perspective
Section 5: Developing an Effective Ethics Program	• The Responsibility of the Corporation as a Moral Agent • The Need for Organizational Ethics Programs • An Effective Ethics Program • Codes of Conduct • Ethics Officers • Ethics Training and Communication • Systems to Monitor and Enforce Ethical Standards
Section 6: Assessment	• End of Module Quiz

Assessment

The module includes section quizzes and short exercises to ensure understanding of the instructional content. The module also includes a 20-question pre-test and post-test. The pre-test captures the learner's baseline knowledge, and the post-test ensures that learners have grasped the concepts needed for success.

Hours and Articulation

Learner hours are shown in the following table. The hours are based on both the time within the module and time away from the module conducting application activities.

Section	Hours
Pre-test	0.25
Section 1: The Importance of Business Ethics	1
Section 2: Ethical Decision Making and Ethical Leadership	1
Section 3: Business Ethics in a Global Economy	0.5
Section 4: Stakeholder Relationships, Social Responsibility, and Corporate Governance	1
Section 5: Developing an Effective Ethics Program	1
Post-test	0.25
Total Hours	5

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