Business Ethics

In all realms of the business world, ethics and ethical conduct must be the foundation for employee decisions. In this module, you will learn about organizational and ethical culture, ethical decision-making, ethical leadership, global perspectives and issues of business ethics, and the development of business ethics culture.

This module is appropriate for any employee, including those whose workplace responsibilities hinge on ethics and ethical conduct.

Outcomes

1. Discuss conceptualizations of business ethics from an organizational perspective.
2. Examine the historical foundations and evolution of business ethics.
3. Restate evidence that ethical value systems support business performance.
4. Describe a comprehensive framework for ethical decision making in business.
5. Recognize individual and organizational factors that may influence ethical decision-making in business.
6. Identify leadership styles and habits that promote an ethical culture.
7. Discuss the role of culture as a factor in business ethics.
8. Explain global values.
9. Recognize several ethical issues around the globe.
10. Identify stakeholders' roles in business ethics.
11. Examine the role of corporate governance in structuring ethics and social responsibility in business.
12. Restate the steps involved in implementing a stakeholder perspective in social responsibility and business ethics.
13. Describe the responsibility of the corporation to be a moral agent.
14. Recognize the keys to successful ethics training, including program types and goals.
15. Examine the ways that ethical standards are monitored, audited, and enforced, and understand the need for continuous improvement.
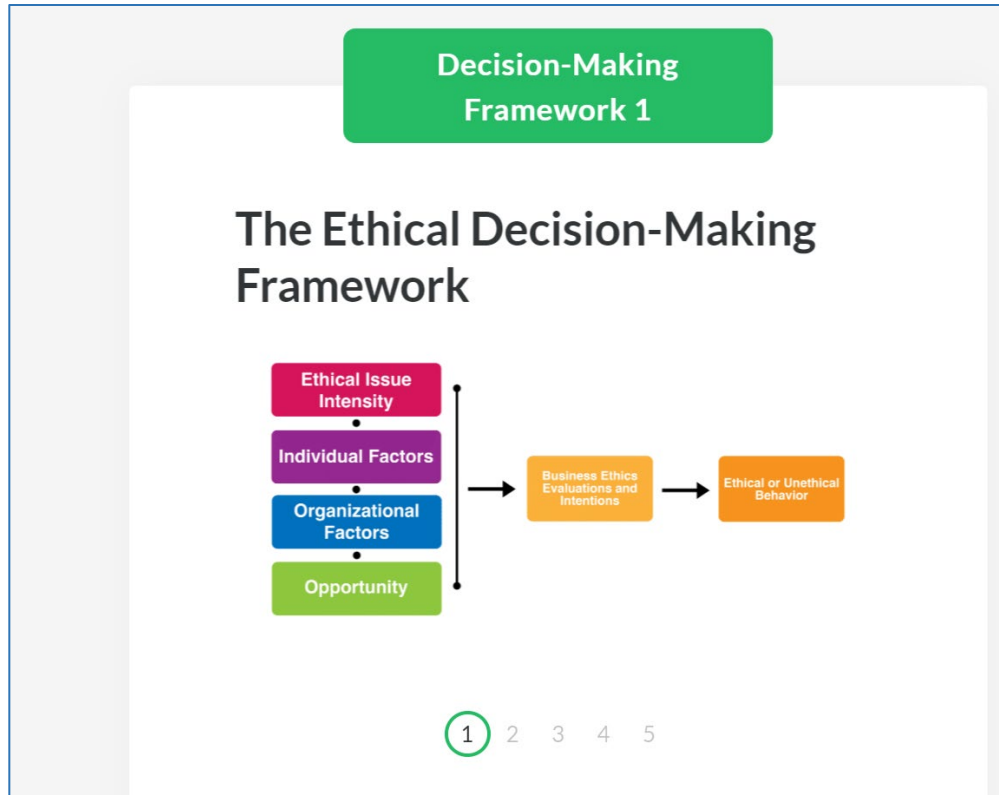
Recommended Learners

Higher Education

➢ Undergraduate Students
➢ Graduate Students

Business, Industry, Nonprofits, & Agencies

➢ Newly Assigned Employees
➢ Managers with Multifunctional Responsibilities
➢ Small Business Owners and Entrepreneurs

An example of a learning event in our Leading Edge Learning modules. The types of instructional content within the modules include: readings, videos, transcripts, audios, interactive questions, offline application exercises, flash cards, narrated presentations, matching exercises, relevant articles, downloads, a final exam, and other activities designed to engage learners based on recognized science of learning educational concepts.

Applications and Best Practices

Higher Education

✓ Include the module in an undergraduate course on leadership and business management.

✓ As an education module within a graduate program that includes leadership and business management.

Business, Industry, Nonprofits, & Agencies

✓ To better understand business ethics in a global economy.

✓ Help develop sound ethical business strategies.

✓ Development of an effective ethics staff training program.

Pricing
Module is Approximately 3-5 Learner Hours

1-100 Learners per Year	101-500 Learners per Year	500+ Learners per Year
$49 per Learner	$44 per Learner	$39 per Learner