Business Ethics

In all realms of the business world, ethics and ethical conduct must be the foundation for employee decisions. In this module, you will learn about organizational and ethical culture, ethical decision⬛making, ethical leadership, global perspectives and issues of business ethics, and the development of business ethics culture.
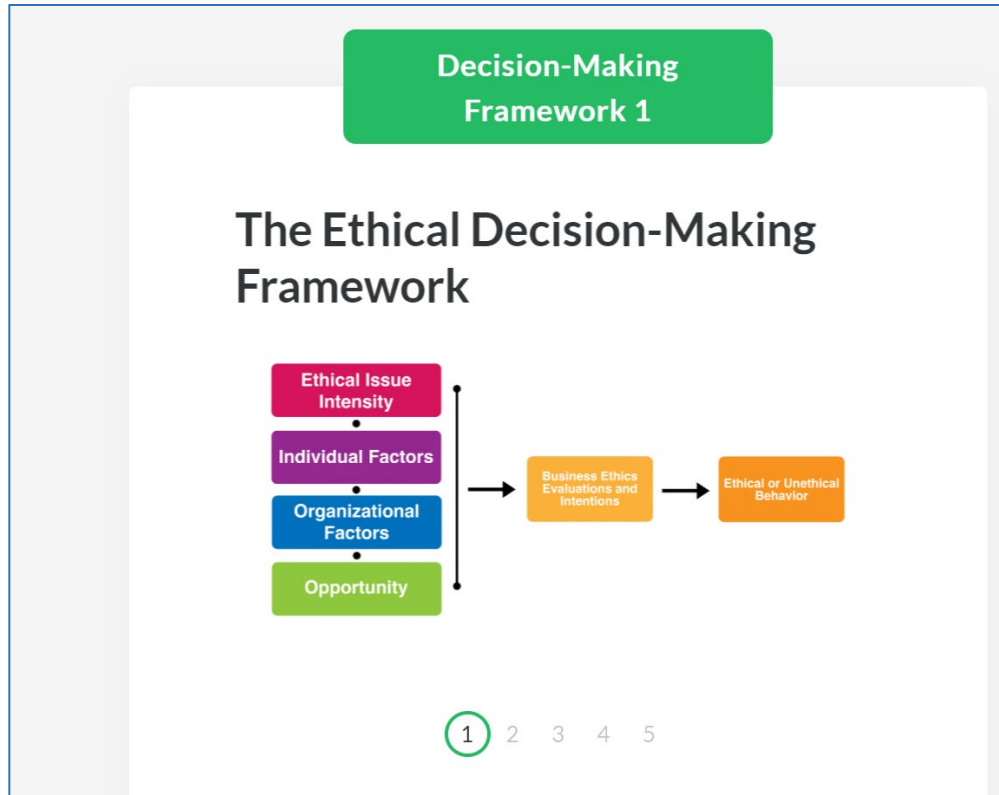
This module is appropriate for learners who have or will have workplace responsibilities that hinge on ethics and ethical conduct.

Learning Outcomes

1. Examine the historical foundations and evolution of business ethics.

2. Restate evidence that ethical value systems support business performance.

3. Describe a comprehensive framework for ethical decision making in business.

4. Identify leadership styles and habits that promote an ethical culture.

5. Discuss the role of culture as a factor in business ethics.

6. Explain global values.

7. Examine the role of corporate governance in structuring ethics and social responsibility in business.

8. Restate the steps involved in implementing a stakeholder perspective in social responsibility and business ethics.

9. Describe the responsibility of the corporation to be a moral agent.

10. Recognize the keys to successful ethics training, including program types and goals.

11. Examine the ways that ethical standards are monitored, audited, and enforced

Recommended Learners

➢ Undergraduate Students

➢ Graduate Students

➢ Students needing an academic leveling resource or business review.

➢ Faculty or students needing a refresher of key concepts, fundamentals, and foundations of the discipline.

An example of a learning event in our Leading Edge Learning modules. The types of instructional content within the modules include: readings, videos, transcripts, audios, interactive questions, offline application exercises, flash cards, narrated presentations, matching exercises, relevant articles, downloads, a final exam, and other activities designed to engage learners based on recognized science of learning educational concepts.

Applications and Best Practices

✓ Integrate in a course or program on ethics, leadership, or business management.

✓ Develop skill sets of working professionals.

✓ Include as a resource in a career center or library to support student professional growth.

✓ Professional development for continuing education or refresher of skills.

Pricing
Module is Approximately 3-5 Learner Hours

1-100 Learners per Year	101-500 Learners per Year	500+ Learners per Year
$49 per Learner	$44 per Learner	$39 per Learner