



PEREGRINE

ACADEMIC SERVICES



Business Administration

Academic Programmatic Assessment

Peregrine Academic Services provides nationally normed, summative assessment services for **Business Administration** academic programs that are used for internal and external programmatic evaluation. The customizable exams are delivered online and can be effectively integrated into any undergraduate or graduate program to comprehensively evaluate retained student knowledge associated with the academic degree program's learning outcomes.

The assessment service is specifically designed to address AACSB, ACBSP, IACBE, AMBA, and EFMD accreditation requirements related to learning outcomes assessment, quality assurance, and external academic benchmarking.

Structure

It is a fully online assessment with a unique design that allows for non-proctored administration to both on-campus and remote students in a secure test environment.

Topics

The assessment offers 13 core business program topics to create an assessment customized to your needs.

Customization

Our flexible design lets you create assessments that best align with your Business Administration general program as well as specializations.

Support

Unmatched client support to assist with your test administration and report interpretation every step of the way. We also provide LTI integration so that the assessment can be administered through a course shell within your school's LMS.

Comprehensive Reporting

You receive immediate access to all institutional and individual assessment scores/results. This intuitive and flexible reporting system generates a wide range of comparative reports across time, cohorts, to name a few, for sophisticated in-depth analysis.

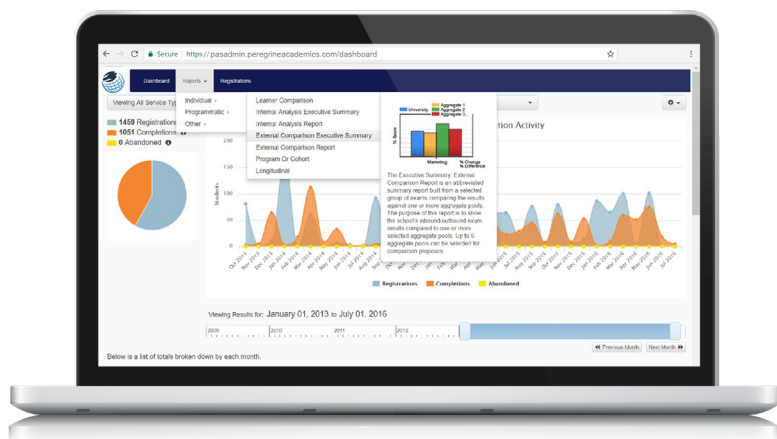


For a full tour of this dynamic assessment resource, contact us today!

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Results and Reporting

School officials have 24/7 access to student results and reporting through Client Admin. Reports are used for academic benchmarking and learning outcomes evaluation.

The site includes student registration management, access to completion certificates and individual scores, and summative reports for comparative analysis.

Exam Content

The test bank offers 13 core business program topics with a separate test bank available for the bachelor's, master's, and doctoral academic degree programs. An exam includes 10 questions per topic, randomly selected from the test bank of more than 3,000 questions.

1. Accounting
2. Business Communications
3. Business Ethics
4. Business Finance
5. Business Integration and Strategic Management
6. Business Leadership
7. Economics (including subtopics in)
 - + Macroeconomic
 - + Microeconomic
8. Global Dimensions of Business
9. Information Management Systems
10. Legal Environment of Business
11. Management (including subtopics in)
 - + Human Resource Management
 - + Operations/Production Management
 - + Organizational Behavior
12. Marketing
13. Quantitative Research Techniques and Statistics

You can also select from the following specializations when constructing your assessment:

Accounting and Finance, Criminal Justice, Healthcare Administration, Human Resource Management, Homeland Security, Marketing, Public Administration, Real Estate, Sports Management

Service Pricing

Service pricing is based on annual projections and includes access to all individual results, summative reports, and analytics.

Customization of assessment exams, client and technical support services, along with Client Admin features and capabilities are all included in this one simple service pricing.



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PRICING GUIDE		
SERVICES PER YEAR	PRICE PER EXAM	
	BA/BS/GRAD	AA/AS
1-100	\$45	\$23
101-500	\$40	\$20
501+	\$36	\$18