

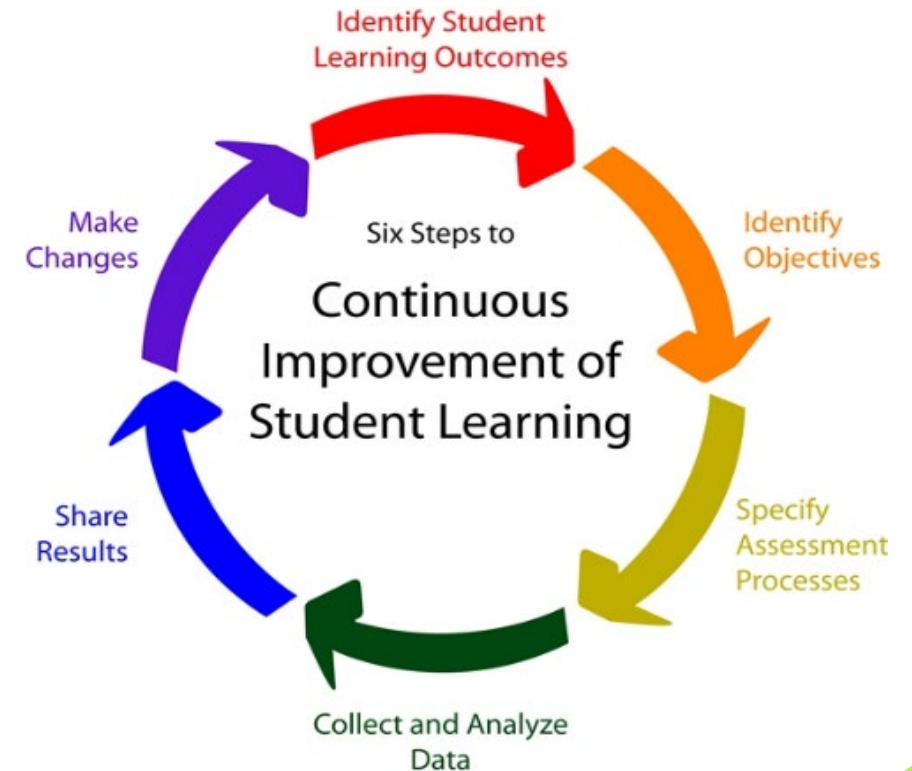
# Business Administration Assessment



**PEREGRINE**  
— GLOBAL SERVICES —

# Assessing & Evaluating Your Program Outcomes

- ◆ Assessment of learning outcomes is a key requirement for both institutional accreditation and programmatic certification.
- ◆ The challenge is finding the right assessment tool that is flexible, comprehensive, and affordable with an external comparison that corresponds to the program.



# Solution Objectives



**PROVIDE A  
MEANINGFUL, COST-  
EFFECTIVE, AND  
PRACTICAL SOLUTION  
TO THE EVALUATION  
OF PROGRAMMATIC  
LEARNING  
OUTCOMES.**



**CONDUCT  
COMPARISONS OF  
THE PROGRAM'S  
RESULTS TO ONE  
OR MORE  
EXTERNAL  
AGGREGATE  
POOLS.**



**CONDUCT  
INTERNAL  
ANALYSIS OF  
THE  
PROGRAM.**



**DIRECTLY  
MEASURE  
RETAINED  
STUDENT  
KNOWLEDGE.**



**ADDRESS  
ACCREDITATION  
REQUIREMENTS.**

# Business Administration Assessment

**A customizable, program-level assessment solution with in-depth reporting and data analysis to help satisfy assurance of learning requirements.**



# Business Administration Assessment

## Address Career Readiness Competencies by:

- ◆ Identifying where gaps in performance exist due to conceptual errors or wrong conclusions
- ◆ Measuring students' proficiency in concepts and practices of leadership
- ◆ Demonstrating students' technical knowledge in industry-specific competencies



# The BUS Assessment



Peregrine Global Solutions provides normed, summative assessment solution for Business Administration (BUS) academic programs used for internal and external programmatic evaluations.



The customizable solution is easily managed and can be effectively integrated into any business program to evaluate retained student knowledge associated with the program's learning outcomes.



The assessment solution is specifically designed to address programmatic accreditation requirements related to learning outcomes assessment, quality assurance, and external academic benchmarking.



## Business Administration

Academic Programmatic Assessment

Peregrine Academic Services provides nationally normed, summative assessment services for Business Administration academic programs that are used for internal and external programmatic evaluation. The customizable exams are delivered online and can be effectively integrated into any undergraduate or graduate program to comprehensively evaluate retained student knowledge associated with the academic degree program's learning outcomes.

The assessment service is specifically designed to address AACSB, ACBSP, IACBE, AMBA, and EFMD accreditation requirements related to learning outcomes assessment, quality assurance, and external academic benchmarking.

### Structure

It is a fully online assessment with a unique design that allows for non-proctored administration to both on-campus and remote students in a secure test environment.

### Topics

The assessment offers 13 core business program topics to create an assessment customized to your needs.

### Customization

Our flexible design lets you create assessments that best align with your Business Administration general program as well as specializations.

### Support

Unmatched client support to assist with your test administration and report interpretation every step of the way. We also provide LTI integration so that the assessment can be administered through a course shell within your school's LMS.

### Comprehensive Reporting

You receive immediate access to all institutional and individual assessment scores/results. This intuitive and flexible reporting system generates a wide range of comparative reports across time, cohorts, to name a few, for sophisticated in-depth analysis.



For a full tour of this dynamic assessment resource, contact us today!

+1 (800) 680-1905  
info@PeregrineAcademics.com  
PeregrineAcademics.com

# The Accreditation Relationship

The BUS assessment solution addresses programmatic and institutional accreditation requirements related to:



Learning Outcomes | Quality Assurance | Direct Measurement |  
Programmatic Evaluation

# Key Features

1. Build a specific assessment solution aligned with learning outcomes by selecting from 23 available healthcare administration topics.
2. Integrate directly into the learning management system (LMS) for seamless delivery to the students and automated gradebook posting.
3. Choose from three test banks: undergraduate, master's, and doctoral.
4. Client Admin with 24/7 unlimited access to the individual student results and analysis reports.
5. Benchmarking of scores with other institutions based on institutional demographics.
6. Randomized exam question delivery that does not require an exam proctor.



# 13 Business Administration Topics

Each BUS Topic has 4-8 Subjects

1. Accounting
2. Business Communications
3. Business Ethics
4. Business Finance
5. Business Integration and Strategic Management
6. Business Leadership
7. Economics (including subtopics in)
  - ◇ Macroeconomics
  - ◇ Microeconomic
8. Global Dimensions of Business
9. Information Management Systems
10. Legal Environment of Business
11. Management (including subtopics in)
  - ◇ Human Resource Management
  - ◇ Operations/Production Management
  - ◇ Organizational Behavior
12. Marketing
13. Quantitative Techniques and Statistics

# Additional Topics

These topics are often used in conjunction with a core BUS program exam to assess the specialization or concentration.

- |                              |                              |
|------------------------------|------------------------------|
| 1. Marketing                 | 6. Healthcare Administration |
| 2. Human Resource Management | 7. Accounting and Finance    |
| 3. Real Estate               | 8. Criminal Justice          |
| 4. Homeland Security         | 9. Sport Management          |
| 5. Public Administration     |                              |

You can develop additional topics specific to your program.

# Validity and Reliability

Peregrine Academic Services places a high priority on ensuring the validity and reliability of the assessment services. These practices begin at the design stage and continue through beta-testing, and with ongoing regularly scheduled quality reviews. For additional information regarding the reliability process, please refer to the following peer-reviewed article:

Oedekoven, O. O., Napolitano, M., Lemmon, J., & Zaiontz, C. (2019). Determining test bank reliability. *Transnational Journal of Business*, 4(Summer), 63-74.



Olin O. Oedekoven, Ph.D.  
President & CEO of Peregrine Academic  
Services

# Solution Pricing

Pricing is based on annual solution projections for all services used.

Pricing includes complete access to individual results, reports, and analytics.

PRICING FOR ALL ASSESSMENT SERVICES		
SERVICES PER YEAR	PRICE PER EXAM	
	BA/BS/GRAD	AA/AS
1–100	\$45	\$23
101–500	\$40	\$20
501+	\$36	\$18



# PEREGRINE

GLOBAL SERVICES

ACADEMICS • LEADERSHIP • PUBLICATIONS

**We are catalysts for change.**

We believe that we can contribute to improving the quality of higher education.

We believe we can develop values-based leaders who make a difference in our world.

We lead change by leveraging a diversity of talented people across a broad spectrum of disciplines, backgrounds, experiences, and cultures.

**Together with our clients and partners, we believe that we can change the world.**



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