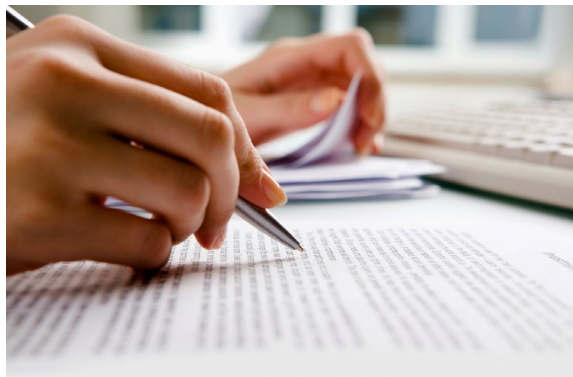


Academic Writing

Learners must be able to write discussion board posts, short papers, reports, theses, and dissertations at a level commensurate with the standards of the higher education institution.

Academic writing or scholarly writing is nonfiction writing produced as part of academic work. Writing that reports on university research, writing produced by university students, and writing in which scholars analyze culture or propose new theories are all sometimes described as academic writing.

Though the tone, style, content, and organization of academic writing vary across genres and across publication methods, nearly all academic writing shares a relatively formal prose register and frequent reference to other academic work.



Solutions

Write & Cite® Academic Writing Reading. Training Module and Competency Exam. Write & Cite provides learners with foundational instruction in academic writing. Clear thinking manifests as strong writing in all walks of life. However, in academic settings, writing must also resonate with specific audiences and adhere to structured formatting guidelines.

Write & Cite will help learners develop skills to navigate the nuances of academic writing, create consistent paper formats, and appropriately cite sources. The module guides learners through the basics of thinking critically, defining research questions, finding credible sources, and crafting flawless papers.

Write & Cite also covers plagiarism and the importance of properly citing works to avoid unintentional plagiarism.

The 8-section module can be customized to teach APA, MLA, or CMOS documentation styles along with instruction regarding word choices, tone, paper organization, literature-based research, and techniques to avoid plagiarism. Each section covers topics related to academic writing that contain interactive components designed to facilitate retention of the information.

Write & Cite® is designed to give learners the skills needed to write, format, and properly cite academic projects and dissertations. More than just a formal requirement, proper citation is imperative to respectfully borrow and expand upon others' ideas.

The specific instructional sections included with the online Write & Cite module are:

1. Pre-Test
2. What is Academic Writing?
3. Types of Academic Writing
4. Information sources for Academic Writing
5. Preparing Academic Papers and Assignments
6. Style Guidelines for Papers and Other Assignments (APA, MLA, or CMOS)
7. Style Guides for In-text Citation (APA, MLA, or CMOS)
8. Style Guidelines for References (APA, MLA, or CMOS)
9. Perfecting Your Work
10. 50-question Competency Exam

Individual Modules

- Write & Cite® (4-6 hours, \$49)

Applications and Best Practices

- ✓ Teach the APA writing style requirements to both graduate and undergraduate students.
- ✓ Assess the learner's academic writing skills.
- ✓ Provide Write & Cite® through the institution's writing center.
- ✓ Use Write & Cite® for writing remediation and to avoid plagiarism.
- ✓ Assist course faculty with understanding and evaluating written assignments.
- ✓ Teach the depth and breadth of workplace writing requirements.
- ✓ Include Write & Cite® within an academic leveling program to help new graduate students learn the requirements for academic writing.

Pricing

Pricing is based on number of learner hours and the annual expected quantities. Modules are sold individually and in course packs. **Contact us** to develop a customized solution that works for your specific requirements.

Course Pack Lite includes a combination of individual topic-based modules up to 15 learner hours, e. g., two academic leveling modules and Write & Cite®. A Course Pack Lite also includes individual mid-duration modules, approximately 12-15 learner hours each.

Course Pack includes a combination of individual modules up to 60 learner hours. A Course Pack also includes individual longer-duration modules, approximately 20-60 learner hours each.

Course Pack Plus is a combination of individual modules up to 135 learner hours.